

## International Institute of Professional Studies

1. Name of the Department **International Institute of Professional Studies** Faculty of -  
Management, Computer Science & IT, Commerce
2. Year of establishment 1991

### General Information

**A.1 Academic programmes** offered by the department at present, under the following categories and Sanctions Pertaining to each of the Courses.

Programmes	Number	Course/Subjects
UG	1	Commerce– B.Com(Hons)
PG	3	Management- MBA(MS) Tourism - MBA(T) Advertising & Public Relations– MBA(APR)
Integrated (UG+PG) Masters	3	Management – MBA(MS) 5yrs Computer Science – MCA(6yrs) Information Technology – M.Tech (IT) 5 ½ yrs
M.Phil.		-
Ph.D.	1	Management
Total	8	

A.1.1 Details approval/recognition and recommendations issued by the statutory body (for example, (UGC, AICTE, NCTE, PCI, MCI, DCI) governing the programme in case of Professional Programmes letters for the first time and Last Academic Year recognitions:

**MCA and MBA (MS) is AICTE approved. Central/1-1610761611/2013/EOA dated 19.03.2013**

If the department offers Distance Education Programmes (DEP) then

Number of programmes offered. - NA

Name of Each Programme - NA

Letters for approvals by the Distance Education Council. - NA

A.2 Copy of Ordinances related to the courses in the department

**File A.2**

A.3 Number of working days during the last academic year.

253
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Number of teaching days during the past four academic years.

2012	2011	2010	2009
181	178	182	190

(‘Teaching days’ means days on which classes were engaged. Examination days are not to be included)

A.4 Number of positions in the Department, their appointment letters, joining reports and sanctions of Each

Positions	Teaching faculty			Non-teaching staff	Technical staff
	Professor	Associate Professor	Assistant Professor		
Sanctioned by the UGC / University / State Government	11	21	37	0	0
<i>Recruited</i>	03	12	27		
<i>Yet to recruit</i>	08	09	10		
Temporary Full Time Faculty working on contract, on UGC scale(Basic Pay + Grade Pay)	-	-	03	38	04

A.4.1 Qualifications of the teaching staff

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.							
Ph.D.	3	0	2	5	4	6	20
M.Phil.	0	0	0	0	1	0	1
PG	0	0	3	3	9	7	22
Temporary Full Time teachers							
Ph.D.	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	1	1
PG	0	0	0	0	3	5	8
Total Full Time Teachers	3	0	5	8	17	19	52
Part-time teachers (Visiting Faculty)as in July 2012							
Ph.D.	3	0	1	0	3	0	7
M.Phil.	0	0	0	0	0	0	0
PG	4	0	0	0	22	12	38
Total	7	0	1	0	25	12	45

S.No.	Academic Session	Semester	Course	Name	Qualification	Teaching/Research/Industry Experience	Number of Hours in the Semester

A.5. Emeritus, Adjunct and Visiting Professors and their sanctions.

	Emeritus	Adjunct	Visiting
Number			

A.6. Semester-wise Record of Courses Visiting Faculty and their Sanctions

The institute appoints part-time teachers for some subjects after the teaching load of regular full-time teachers is complete. The visiting faculty is carefully selected after scrutiny of their qualifications, experience and lecture demonstration. An approval for visiting faculty appointment is done by Honourable Vice Chancellor. The institute maintains a proper record of each year's visiting faculty.

**File No A.6**

A.6 Copies of Latest Biodata of Faculty in positions in the Department **File No A.6**

**A.7 Details of Faculty**

The institute has 52 full time faculty members, which are well qualified and appointed according to the university rules. The faculty strength of the institute is reflected from the fact that the average experience of faculty is over 10 years and 21 out of 52 faculty members are PhD while rest all Post Graduate in respective areas. 6 faculty members are NET qualified.

A.7.1. Copies of Yearly Performance Based Assessment Records of Faculty in positions in the Department – **Available**

A.7.2. Number of teaching posts sanctioned and filled (Professors/Associate Professors/Asst. Professors)

	Sanctioned	Filled
Professor	11	03
Associate Professors	21	12
Asst. Professors	37	37* (Includes 8 positions filled on contract basis)

A.7.3 Faculty profile with name, qualification, designation and specialization (D.Sc./D.Litt./Ph.D./M.Phil., etc.)

S.N.	Name (s) of the Teaching Faculty	Qualification	Designation	Experience	No. of Ph.D. students guided for the last 4 years Awarded PhD	No. of Ph.D. students guided for the last 4 years (Presently Enrolled)
1	Dr. B. K. Tripathi	M.Sc.PhD, MBA, PhD	Professor	25		6
2	Dr. Anad K Sapre	B.E, MBA. PhD	Professor	22	4	5
3	Dr R K Vyas	B.E, MBA, CAIIB,PHD	Professor	40	6	6
4	Dr Y Karmarkar	B.Sc, MMS(Fin), FDP(IIMA),Phd	Reader	19		6
5	Dr Geeta Sharma	MBA(Fin), Dipl in PM & IR, PhD	Reader	23		6
6	Dr.Geeta Nema	MBA(Mkt),M.Sc.,PhD	Reader	12		6
7	Dr. Jyoti Sharma	MA, PhD, PGDBM, PGD in T&D,MBA	Reader	15		6
8	Dr. Manish Sitlani	M.Com, Dip Mgt (DIM), PGDIM, PGDFM, ACS, LLB (Hons), NET, MBA, Phd	Reader	15		6
9	Dr. Preeti Singh	MBA. PhD	Reader	12		6
10	Dr. Suresh Patidar	LLB(Hons),C.S.(Inter). M.Com., MBA, PhD, NET	Reader	10		4
11	Dr R Yadav	DEE, MBA (Mat. Mgt),PhD	Sr. Lecturer	20		
12	Dr. Anshu Bhati	MAPRM, PhD	Lecturer	12		
13	Mr. Gourav Purohit	MTA	Lecturer	9		

14	Dr.. Pooja Jain	MAPRM, PhD	Lecturer	11		
15	Dr. Sujata Parwani	MA(Eco), M.Phil.PhD	Lecturer	12		
16	Ms. Muskan Karamchandani	MMS	Lecturer	6		
17	Dr. Kapil Jain	M.Com, Mphil, PhD	Lecturer	6		
18	Dr.. Manminder S. Saluja	MA (Eco), Mphil, PHD, Certified Commodity Trainer(MCX)	Lecturer	10		
19	Dr. Nirmala Sawan	M.Sc. (Stat), PhD	Lecturer	6		
20	Dr. Shilpa Bagdare	MBA (Marketing),PhD	Lecturer	9		
21	Mr. Surendra Malviya	MbA (e-Com), PGDCA	Lecturer	7		
22	Mr. Anil Goray	MBA,Mphil, LLB(Hons)	Lecturer	18		
23	Ms. Navneet Bhatia	MBA	Lecturer	6		
24	Dr.. Prerna Kumar	MBE. PhD	Lecturer	7		
25	Mr. Naresh Dembla	MBA, CAIIB, ME	Lecturer	10		
26	Ms. Shikha Chaturvedi	MBA (T)	Lecturer	5		
27	Ms. Vibha Gupta	MAPRM	Lecturer	12		
28	Ms.Kirti Mathur	ME (Comp)	Reader	14		
29	Mr. Ramesh Thakur	M.E.(Comp.Engg.)	Reader	15		
30	Mr. Jugendra Dongre	M.Tech.(CS),	Reader	13		
31	Ms. Manju Suchdeo	M.Tech.(CS), MSc(IT)	Reader	12		
32	Mr. Shaligram Prajapat	M.Tech.(CS), NET	Reader	10		
33	Ms. Pragya Shukla*	M.E.(Comp Engg.)	Reader	10		
34	Ms. Poonam Mangwani	ME	Lecturer	9		
35	Ms. Shailvi Verma	M.Sc (CS)	Lecturer	8		

36	Ku. Yasmin Shaikh	M.Sc.(CS), Mtech(CS), NET	Lecturer	8		
37	Mr. Rajesh Verma	MCA, PGDCA	Lecturer	7		
38	Mr. Basant Namdeo	MCA	Lecturer	4		
39	Mr. Nitin Nagar	MCA	Lecturer	4		
40	Dr. Rahul Singhai	MCA, Mphil(CS), PhD	Lecturer	11		
41	Mr. Rupesh Sendre	MCA	Lecturer	4		
42	Ms. Shradha Soni	MCA	Lecturer	4		
43	Ms. Kirti Vijayvargiya	MCA	Lecturer	8		
44	Mr. Vivek Shrivastava	MCA, Mtech(CS), NET	Lecturer	7		
45	Mr. Pradeep Jatav	MCA	Lecturer	4		
46	Mr. Arpit Nema	MCA	Lecturer	7		
47	Ms. Monalisa	MBA (MM)	Lecturer	1		
48	Ms. Neha Chauhan	MBA (MM)	Lecturer	-		
49	Mr. Chetan Raikwar	MBA, NET	Lecturer	3.5		
50	Mr. Ravi Bunkar	MBA	Lecturer	0		
51	Ms. Srishti	M.Tech (IT)	Lecturer	0		
52	Ms. Chetna Sawant	M.Phil (mgmt), MBA	Lecturer	1		
<b>Average Experience of Faculty</b>				<b>10.83 Years</b>		

\* Ms. Pragma Shukla has been transferred to IET

A.7.4 List of senior Visiting Fellows, faculty, adjunct faculty, emeritus professors –

The institute does not have Visiting fellows, faculty, adjunct faculty etc appointed under UGC scheme at present. But initiative is being taken to appoint some.

A.7.5 Percentage of classes taken by temporary faculty – programme-wise information each semester wise information:-

The institute has carefully worked on recruiting the full time regular faculty members. As seen from the table below, the percentage of temporary faculty members has declined over the years.

<b>Percentage of Subjects taught by Temporary Faculty</b>							
	MCA	M.Tech (IT) 5 yrs	MBA (MS) 5 yrs	MBA (APR)	MBA (TA)	MBA(MS) 2yrs	B.Com (Hons)
<b>Year 2008</b>							
1 <sup>st</sup> Year	62	48	50	50	50	50	67
2 <sup>nd</sup> Year	50	33	67	47	47	45	50
3 <sup>rd</sup> Year	17	67	42	-	-	-	50
4 <sup>th</sup> Year	40	40	35	-	-	-	-
5 <sup>th</sup> Year	40	40	35	-	-	-	-
6 <sup>th</sup> Year	25	-	-	-	-	-	-
<b>Year 2009</b>							
1 <sup>st</sup> Year	56	56	50	38	50	31	83
2 <sup>nd</sup> Year	48	35	50	31	53	40	58
3 <sup>rd</sup> Year	24	24	42	-	-	-	67
4 <sup>th</sup> Year	36	20	33	-	-	-	-
5 <sup>th</sup> Year	40	14	33	-	-	-	-
6 <sup>th</sup> Year	10	-	-	-	-	-	-
<b>Year 2010</b>							
1 <sup>st</sup> Year	56	56	75	25	56	31	83
2 <sup>nd</sup> Year	48	35	67	19	47	23	58
3 <sup>rd</sup> Year	16	32	33	-	-	-	58
4 <sup>th</sup> Year	18	30	35	-	-	-	-
5 <sup>th</sup> Year	30	13	22	-	-	-	-
6 <sup>th</sup> Year	10	-	-	-	-	-	-
<b>Year 2011</b>							
1 <sup>st</sup> Year	56	48	58	31	50	38	75
2 <sup>nd</sup> Year	40	43	58	31	47	68	83
3 <sup>rd</sup> Year	26	24	33	-	-	-	50
4 <sup>th</sup> Year	17	20	18	-	-	-	-
5 <sup>th</sup> Year	20	11	6	-	-	-	-
6 <sup>th</sup> Year	10	-	-	-	-	-	-
<b>Year 2012</b>							
1 <sup>st</sup> Year	56	48	33	44	63	25	83
2 <sup>nd</sup> Year	40	35	17	44	47	25	75
3 <sup>rd</sup> Year	32	24	17	-	-	-	67
4 <sup>th</sup> Year	18	30	20	-	-	-	-

5 <sup>th</sup> Year	20	11	16	-	-	-	-
6 <sup>th</sup> Year	10	-	-	-	-	-	-

#### A.7.6 Programme-wise Student Teacher Ratio

The ideal student –teacher ratio according to UGC is 10 : 1 for PG level and 25 :1 at UG level.

The overall student teacher ratio of the institute is “7”, which is well above the desired level.

<b>Average Student Teacher Ratio Per Year for the period 2008-2012</b>			
<b>Course</b>	<b>Number subjects taught by full time faculty</b>	<b>Number of Students</b>	<b>Student Teacher Ratio</b>
MCA	42	540	15
MBA (MS) 5 yrs	82	480	6
MBA(APR)	20	80	4
MBA(TA)	15	80	5
B.Com(Hons)	12	180	16
M.Tech (IT) 5 yrs	34	200	6
MBA(MS) 2yrs	37	120	3
<b>Total</b>	<b>242</b>	<b>1680</b>	<b>7</b>

A.7.7 Number of academic support staff (technical) and administrative staff: sanctioned and filled:

Administrative *	Technical *
38	04

\* Temporary Full Time Staff on Contract

A.8 Students enrolled in the department during the current academic year, with the following details:

<b>Students</b>	<b>UG</b>		<b>PG</b>		<b>Integrated Masters</b>		<b>M. Phil.</b>		<b>Ph.D.</b>		<b>D.Litt. / D.Sc.</b>	
	<b>M</b>	<b>F</b>	<b>M</b>	<b>F</b>	<b>M</b>	<b>F</b>	<b>M</b>	<b>F</b>	<b>M</b>	<b>F</b>	<b>M</b>	<b>F</b>
From the state where the university is located	121	49	177	72	797	332	0	0	27	27	0	0
From other states of India	03	02	01	04	33	21	0	0	0	0	0	0
NRI students	0	01	0	0	02	03	0	0	0	0	0	0
Foreign students	0	01	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>124</b>	<b>53</b>	<b>178</b>	<b>76</b>	<b>832</b>	<b>356</b>	<b>0</b>	<b>0</b>	<b>27</b>	<b>27</b>	<b>0</b>	<b>0</b>



Externally registered students?

Yes  No

If yes, how many students avail of this provision annually?

#### A.7 Calculation of 'Unit cost' of education

*(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)*

(a) including the salary component = Rs 36,611 / per year (for 2012 – 2013)

(b) excluding the salary component = Rs. Rs 13, 960 per year (For 2012 –2013)

#### File A.7

#### A.8 A. Faculty recharging strategies

- Faculty are encouraged to avail research grants: Several faculty members have availed research grants:-
  - Dr Geeta Sharma and Mr Surendra Malviya have availed grant from ICSSR.
  - Dr.Jyoti Sharma, Dr.Manish Sitlani, Dr.Anshu Bhati and Dr.Kapil Jain availed grants from UGC
- Faculty are allowed to availed study leave for higher education, participation in research conferences etc. Faculty Mr Shaligram Prajapati from MCA stream is presently on study leave.
- More than 15 faculty have availed leave for presenting papers in research conferences at national and international level.
- Institute promotes teachers to attend Orientation and Refresher courses, Faculty Development Programs and other workshops for academic enrichment. Almost 85% faculty members have attended the programs in past four years.

#### A.9 Student projects

The institute promotes research as an integral part of its PG curriculum. One MRP as a compulsory component with 4 credits. Apart from this, the integrated MBA, MCA and MTech(IT) programs have one full semester worth 24 credits devoted to Industrial/ Research Projects.

More than 400 Projects are being done in various areas every year. The mentors are assigned students through a well-designed procedure to ensure a skill match among the mentor and the student. There have been more than 15 publications in the year 2011, which were an outcome of research by PG Students and more in

- percentage of students who have done in-house projects including inter-departmental projects – 60 %
- percentage of students doing projects in collaboration with industry – 40%

#### **A.10 Awards / recognitions received at the national and international level by**

The faculty at IIPS reflects excellence in their academic achievements. The strength of faculty is reflected in terms of its research publications (166 papers published in last 5 years), participations in conferences at national and international levels – for presenting papers, as expert speakers and to chair sessions. Several faculty members have received awards for their research work. Several other faculty members are on the boards of research journals, prestigious bodies of academic importance and committees for decision making. Following is the summary of faculty achievements:-

<b>S.No</b>	<b>Name of Faculty/Student</b>	<b>Awards &amp; Recognitions</b>	<b>Year</b>
1.	Dr. Yamini Karmarkar	BEST PAPER award received in technical session at International Conference on Managing Change in Business and Economy, Faculty of Management Studies, Pacific Academy of Higher Education and Research University, Udaipur, April, 2013	2013
2.	Karmarkar Yamini, Muskan Karamchandani	BEST PAPER award received at International conference - ARTHA- SATYA, Demystifying Strategic Finance In Volatile Times". Allana Institute Of Management Sciences, Pune, February, 2013	2013
3.	Dr. Yamini Karmarkar	BEST PAPER award received at Management Research Conference 2012 On "Management Practice & Strategies in Dynamic Global Environment", by University of Mumbai, December 2012.	2012
4.	Karmarkar Yamini, Muskan Karamchandani	BEST PAPER award received in Finance Track at International Conference on "Dyanamics of Innovative Practices in Management" on 22nd -24th December, 2012, Organised by MRSCPS, Indore	2012
5.	Karmarkar Yamini, Muskan Karamchandani	BEST PAPER award received at "International Conference on Contemporary Innovative Practices in Management " on 13th and 14th April 2012, organized by Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan	2012

6.	Dr.Manish Sitlani	Honored with scholarship by DAVV, Indore for pursuing M. Com. on the basis of merit position in B. Com.	
7.	Dr. Sujata Parwani, Dr. Geeta Nema	BEST PAPER award received at National Seminar on women empowerment sponsored by UGC, Held by department of lifelong learning, DAVV, Indore	2012
8.	Dr. Anshu Bhati	BEST PAPER award received at National Seminar on “Women Empowerment through Lifelong Learning” – Organized by Dept. of Life Long Learning, Davv, 2012	2012
9.	Dr. Manminder Singh Saluja	Best Paper Award for paper titled “Impact of Bailout Packages on the Bank Stocks of Greece Market”, in National Conference on “Management Practice and Strategies in Dynamic Global Environment”, held at Mumbai University on 14 <sup>th</sup> & 15 <sup>th</sup> December 2012	2012
10	Shaligram Prajapat, Amber jain, R.S.Thakur	Young Investigator Award–IRNet-2012 for “A Novel Approach For Information Security with Automatic Variable Key Using Fibonacci Q-Matrix”, International Journal of Computer & Communication Technology (IJCCT) ISSN (ONLINE): 2231 - 0371 ISSN (PRINT): 0975 – 7449 Vol-3, Iss-3, 2012, p.p. No. 54-57.)	2012
11	Shaligram Prajapat	Nominated and selected for Bharat Jyoti Award June-2013 for contribution in the field of education.	2013
12	Student- Ms.Paryul Jain	Won first prize in Jigyasa- 2012, 8 <sup>th</sup> National Research Paper Contest, organized by PIMR, Indore on 12 <sup>th</sup> Feb, 2012	2012
13	Student – Mr.Dhwani Mehta	BEST PAPER award received at International conference - ARTHA- SATYA, Demystifying Strategic Finance In Volatile Times". Allana Institute Of Management Sciences, Pune, February, 2013	2013
14	Student – Surbhi Vani, Anshu Kataria	BEST PAPER award received at Management Research Conference 2012 On “Management Practice & Strategies in Dynamic Global Environment”, by University of Mumbai, December 2012.	2012
15	Student – Ms.Ashima Mantri	BEST PAPER award received at “International Conference on Contemporary Innovative Practices in Management ” on 13th and 14th April 2012, organized by Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan	2012

**Serving in National committees b) International committees c) Editorial Boards d) any other (please specify)**

S.No	Name of the Faculty	Serving in;
1.	Dr. A.K.Sapre	Member of Governing Body of AITR, Indore 2008-09
2.	Dr.Anand K.Sapre,	Members, Board of Studies, Management, DAVV
3.	Dr.Anand K.Sapre,	Vice Chancellors Nominee in Committee of M.Phil at IMS, DAVV
4.	Dr.R.K.Vyas	Peer Member of NAAC UGC

5.	Dr.R.K.Vyas	Member FRRBs of ICAI- Institute of Chartered Accountants of India
6.	Dr.R.K.Vyas	Dean, Board of Studies, DAVV
7.	Dr.B.K.Tripathi	Members, Board of Studies, Management, DAVV
8.	Dr.Yamini Karmarkar	Members, Board of Studies, Management, DAVV
9.	Dr.Yamini Karmarkar	Member of Editorial Board of “Indore Manager”, the Peer Reviewed Monthly Journal of Indore Management Association. ISSN 2278 – 7852
10.	Dr.Yamini Karmarkar	Appointed by Hon’ble VC D.A.V.V., as Member in a team to Co-ordinate and organize the Seminar held on “inauguration of Course Work for PhD Students” and for “Fostering Excellence in Research, on 15 <sup>th</sup> January 2013
11.	Dr.Yamini Karmarkar	Appointed by Hon’ble VC D.A.V.V., as Member in a team to Co-ordinate and organize the Seminar held on "Indian Youth : Challenges And Prospects" By Hon'ble Dr. A.P.J. Abdul Kalam, Former President of India, on Wednesday, 12th June'2013
12.	Ms.Kirti Mathur	Members, Board of Studies, DAVV
13.	Dr.Jyoti Sharma	Member in editorial committee of “Indo-Asian International Journal of management”, for the year 2012-2013,Tamil Nadu.
14.	Dr.Jyoti Sharma	Serving as counselor in Psychology - IGNOU for 2012-2013.
15.	Dr.Jyoti Sharma	Appointed by Hon’ble VC D.A.V.V., as Member in a team to Co-ordinate and organize the workshop on 15 Dec 2012 to build awareness on e-governance and National e-governance Plan(NeGP) in collaboration with Ministry of Communication and I.T. New Delhi
16.	Dr.Manish Sitlani	Working as an expert for e-content development for "Financial Accounting" for National Mission of Education through Information and Communication Technology (NMEICT), a Ministry of Human Resource Development (MHRD) project.
17.	Dr.Manish Sitlani	A penalist on the experts panel of Infrastructure and Logistics Federation of India (ILFI), a Govt. of Indian enterprise.
18.	Dr.Manish Sitlani	Member- Book review team, “Universities Press India Limited (UPIL), an Indian Venture of “Orient Blackswan

		Pvt. Ltd.” (2010-2011).
19.	Dr.Manish Sitlani	A member of AICTE inspection team for approval of management programs. (2008-09)
20.	Dr.Manish Sitlani	Member- Book review team, Oxford University Press (2008-09)
21.	Dr.Preeti Singh	Served as Sr.Coordinator in Adult Education Department, DAVV from 1 Nov’2009 to 31Jume2010.
22.	Dr.Preeti Singh	Serving as HOD,Career Councelling Cell, DAVV, Indore since March 2012
23.	Dr.Preeti Singh	Working as Flying squad member & as observer in various examinations of DAVV affiliated colleges from 19March’2011 till date
24.	Dr.Preeti Singh	Worked as NSS-IIPS Unit, DAVV Coordinator
25.	Dr.Preeti Singh	Nominated by DAVV Indore, to conduct External Examination
26.	Dr.Preeti Singh	Advisory board Member to various DAVV affiliated colleges like chamelidevi, Prestige college, Khalsa College, IPS Academy, Vaishnav College etc
27.	Dr.Preeti Singh	Nominated as Flying squad member by Prestige Institute of Professional Studies, Indore
28.	Dr. Anshu Bhati	Editorial Board Member – Indo Asian Journal of Advanced Management (ISSN 2250-1266)
29.	Dr. Kapil Jain	Editorial Board Member – Journal of Global Information Technology (JGIT) (ISSN No. 1931-8162), USA since 2009. (Since 2009
30.	Dr. Kapil Jain	Editorial Board Member – Journal of Advanced Management Science (JOAMS), ISSN: 2168-0787, Engineering and Technology Publishing, USA. (Since 2013)
31.	Dr. Kapil Jain	Editorial Board Member – Journal of Management and Sustainability (JMS), ISSN 1925-4725 (Print) ISSN 1925-4733 (Online), Canada. (Since 2013)
32.	Dr. Kapil Jain	Editorial Board Member – International Journal of Business and Management (IJBM) ISSN 1833-3850 (Print) ISSN 1833-8119 (Online), Canada. (Since 2013)

33.	Dr. Kapil Jain	Editorial Board Member – International Journal of Business and Management (IJBM) ISSN 1833-3850 (Print) ISSN 1833-8119 (Online), Canada. (Since 2013)
34.	Dr. Kapil Jain	Editorial Board Member – International Journal of Business and Management (IJBM) ISSN 1833-3850 (Print) ISSN 1833-8119 (Online), Canada. (Since 2013)
35.	Dr. Kapil Jain	Editorial Board Member – Asian Social Science (ASS) ISSN 1911-2017 (Print) ISSN 1911-2025 (Online), Canada. (Since 2013)
36.	Dr. Kapil Jain	Editorial Board Member – Global Journal of Science Frontier Research (GJSFR), ISSN: Online: 2249-4626, Print: 0975-5896, Print Estd.: 2001, USA. (Since 2013)
37.	Dr. Kapil Jain	Editorial Board Member – Oxford University Press. (Since 2012)
38.	Mr. Shaligram Prajapat	Member of Reviewer committee of International Journal Member of Technical Committee as reviewer in international conference -ICGITS 2013 ( www.icgits.org )
39.	Mr. Shaligram Prajapat	Member of Editorial team of international ISROSET journal (www.isroset.org) Member of Organizing committee of International Conference
40.	Mr. Shaligram Prajapat	Member of organizing committee in International Conference on intelligent Computing and information system(ICICIS-2012) on 27-28 October, 2012 at Panchmari, Madhya Pradesh, INDIA.
41.	Mr. Shaligram Prajapat	Member of Panel Discussion Committee in 15 National IT Conference.
42.	Mr. Shaligram Prajapat	Member of Panel discussion in 15th UGC Sponsored National IT on, “Emerging Trends in IT”, Conference in Pioneer Institute of Professional Studies Indore MP, In Feb-2013.
43.	Mr. Shaligram Prajapat	Member of curriculum design Committee · Member of Syllabus Review Workshop at PIMR Indore and reviewed syllabus of BCAIII Electronics-II in May 2012.

<b>Books Published by IIPS Faculty</b>		
<b>Author</b>	<b>Book Title</b>	<b>Publisher Details</b>

Dr. Geeta Sharma	“Performance appraisal of Urban Cooperative Banks”	2012, (ISBN 978-93-80966-12-0) published by Sunrise Publication, financially supported by ICSSR, New Delhi
Dr. Kapil Jain	Accounting For Managers	Dreamtech Press, New Delhi ISBN13 :9789350043134

**A.11 Record of each of Seminar/ Conference/Workshop** organized and the source of funding (national / international) with details of outstanding participants, if any.

The institute has organized several skill development and subject related workshops for students and faculty members from time to time. Some of the important workshops that were done in the past are mentioned below:-

- 1)A two days workshop on “Research Methodology” for college teachers
- 2)A two days workshop on “Managerial Applications of Excel” for students
- 3)A two days workshop on “SPSS” for data Analysis
- 4)A one week workshop on “Data Analysis”
- 5)A one week workshop on “Syllabus restructuring” for all courses of IIPS, attended by faculty, alumni and industry experts
- 6)A workshop on Ms-Excell Workshop, by Dr.Sachin Mittal 09 10 JULY 1AUG’12
- 7)A workshop on Written English, Spoken English and General Awareness Skills lectures From 08 20May2012 till 10 July2012 by Mr.Gaurav Shrivastav, Dr.Usha Jain, Mr.Gaurav Sethia,

There were several other workshops conducted. These are just a few prominent ones.

**A.12 Write up of Code of ethics for research followed by IIPS**

International Institute of Professional Studies is a recognized research department for doctoral research. A summary of publications by IIPS faculty is as follows.

Year	Total Research Papers Published in Scholarly Journals
2013	8
2012	47
2011	39

2010	30
2009	30
2008	12
Total	166

Almost equal numbers of papers have been presented in national and International conferences by IIPS faculty. Several Faculty members serve on editorial boards of international research journals.

The department had set up a dedicated research cell in July 2012 to widen the scope of research activities. The research in the department is carried out with following code of ethics:-

- 1) Adhere to a responsible pattern of conduct and demeanor expected of them by the community.
- 2) Seek to make professional growth continuous through study and research.
- 3) Express free and frank opinion by participation at professional meetings, seminars, conferences etc. towards the contribution of knowledge.
- 4) Maintain active membership of professional organizations indulge in creating new knowledge and strive to improve education and profession through them.
- 5) Perform their duties in seminars and research work conscientiously and with dedication.
- 6) The research in no manner should violate the intellectual property right laws framed both domestically and internationally.

#### A.12 Student profile course-wise:

<b>Programmes</b>	<b>Number of applications</b>	<b>Number of students admitted</b>	<b>Demand Ratio</b>
UG- B.Com(Hons)	8000	60	133
PG- MBA(MS)2yrs, MBA(T), MBA(APR)	7000	140	50



Integrated Masters- MBA(MS)5yrs, MCA(6yrs), Mtech(IT) 5 1/2 yrs	8000	250	32
M.Phil.	-----	-----	-----
Ph.D.	2330	54	43

#### A.13 Diversity of students

Institute runs three integrated courses. Therefore, the percentage of students graduating from same university is highest. The PG programs of the institute attract students from outside Indore and even from outside state. The entrance exam for these courses is conducted at national level at several centers to facilitate students from other places to take admission in the institute.

As in May 2013				
Name of the Course	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
B.Com (Hons)	-	-	-	-
MBA(MS) 5yrs	100%	-	-	-
MCA(6yrs)	100%	-	-	-
Mtech (IT) 5 1/2 yrs	100%	-	-	-
MBA(MS)2 yrs	44%	54%	2%	-
MBA(APR)	55%	40%	5%	-
MBA(T)	64%	22%	14%	-

A.14 Record of how many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

- Some students of MCA and M.Tech integrated courses go for higher studies abroad after clearing GRE. Some of the students opt out of the program after 4 years for pursuing higher studies abroad. Such students are given BCA(Hons) degree
- Majority of students of MBA(MS) program opt for placement and join the industry. Very few pursue higher education from abroad while some pursue PhD and clear NET exams to join academics as career.
- Majority of the B.Com(Hons) students pursue higher education.

A.15 Record of Student progression

<b>Student progression</b>	<b>Percentage against enrolled</b>
UG to PG	90 %
Employed <ul style="list-style-type: none"> <li>• Campus selection</li> <li>• Other than campus recruitment</li> </ul>	80 %
Entrepreneurs	10 %

A.16 Record of Diversity of staff

<b>Percentage of Faculty who are graduates</b>	
of the same University	49 %
from other Universities within the State	21 %
from Universities from other States	15 %
from Universities outside the country	0 %

A.17 Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the last four years  
6 faculty members were awarded PhD during the period 2008 – 2013. The names are as follows :-

- Dr.Prerna Kumar,
- Dr.Nirmala Sawan,
- Dr.Kapil Jain,
- Dr.Rahul Singhai,
- Dr.Manminder Singh,
- Dr.Ravindra Yadav
- Dr.Anshu Bhati
- Dr.Shilpa Bagdare

A.18 Present details of infrastructure facilities in the department with regard to

a) **Library** -

IIPS has a well functional departmental library. Along with this the students have access to the central library of the university. Departmental Library has 20000 books as in June 2013 and the Central library facility is also available to students. The book to students ratio is 13.33. The library has Internet facility, audio video facility for students, reading room, reference section and issue section and e-journals section. The library has subscribed to national and international journals. It is a part of “Inflibnet” and has access to several e-journals like emerald insight, IEEE, Sciencedirect, JSTOR etc. The departmental library functions under the library committee. It is functional from 8.00 am

to 8.00 p.m.

A. Details of Department physical infrastructure

Nos. of Class Room	:	22	
Nos of Lecture Theater	:	03	
Multimedia Lecture Theater	:	01	
Girls Common Room	:	01	
Faculty Common Room	:	01	
Computer Labs	:	02	
Computer Software Development Cell	:	01	01
Faculty Rooms	:	40	
Research Labs	:	01	
GD Rooms	:	01	
Garden	:	02	
Parking	:	02	
Indoor Game Area	:	01	
Reference Library	:	01	
Main Library	:	01	
Centralize RO for drinking water	:	01	
CCTV cameras for campus surveillance	:		18

- b) Internet facilities for staff and students – Internet, Wifi and LAN available to all students and Faculty
- c) Total number of class rooms – 22, with an average seating capacity of 60 each.
- d) Class rooms with ICT facility – 10
- e) Students’ laboratories – 4 (3 computer lab and 1 elex lab)
- f) Research laboratories – 1

A.19 List of doctoral, post-doctoral students and Research Associates:-

- The institute is a “Research Center” in management. Presently there are 54 PhD scholars registered under 8 supervisors. 4 scholars have been awarded PhD and several others have submitted their thesis.
- One “Research Investigator” has been appointed for Project Sanctioned by ICSSR to Dr.Geeta Sharma.
- Two “Research Fellows” have been sanctioned and will be appointed for projects sanctioned by UGC to Dr.Jyoti Sharma and Dr.Manish Sitlani

a) Scholars registered from the host university

**(Annexure 3.4.5) Total PhD students as in June –2013 = 54**

b) Scholars registered from other universities - Nil

#### **A.19 Records of financial assistance and Number of post graduate students getting financial assistance from the university, UGC, State, AICTE. – (File No A.19)**

The institute follows the reservation policy of M.P State and gives admissions to students belonging to SC / ST / OBC and General Categories. The SC /ST students are given scholarships by State Govt.

Year	ST		SC		OBC	
	No of Students	Amount	No of Students	Amount	No of Students	Amount
2008-09	51	16,18,850	97	36,59,465	63	27,21,354
2009-10	57	20,38,535	83	33,65,140	169	40,35,555
2010-11	67	14,74,535	117	28,14,335	113	32,18,350
2011-12	81	21,55,885	127	32,97,485	145	38,73,320
2012-13	Nil	Nil	Nil	Nil	Nil	Nil

- The institute also has seats reserved for teaching and non- teaching employees in each courses. A fees waiver of upto 70% is granted to employee wards by the institute according to the university norms. There are 18 seats (including all 7 programs of IIPS) reserved for wards of University employees.

#### **A.20 Methodology of need assessment exercise undertaken before the development of new programme(s)**

The institute follows a formal need assessment exercise before development of new programs as well as modification of existing programs. The institute was pioneer to identify the need for integrated courses in India and it started unique MBA(MS) 5 yrs and MCA 6yrs and M.Tech(IT) 5 ½ years integrated programs.

#### **A.21 Records of feedback from**

##### **a. Faculty on curriculum as well as teaching learning evaluation? If yes, how does the department utilize the feedback?**

Regular Feedback is taken from the faculty at the end of the semester. The inputs received are incorporated in improvising the system. The syllabus review workshops

are organized by the institute for incorporating suggested changes.

**b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?**

Regular feedback is taken from students at the end of each semester. A structured format is used by the institute. The feedback is analysed and shared with respective faculty members. They are counseled on one-to-one basis for improvisation.

**c. Alumni and employers on the programmes offered and how does the department utilize the feedback?**

Regular Feedback is taken from the alumni from time to time, either during alumni meets, or online or while they visit institute. A structured format is available for the feedback. The inputs received are incorporated in improvising the curriculum.

Regular informal feedback is taken from the employers. Skill development and grooming of students is done on the basis of this feedback in order to prepare them for placement.

**A.22 List the distinguished alumni of the department (maximum 10)**

The first batch of students passed out of IIPS in the year 1994, i.e 19 years ago. These students and then the students of subsequent batches are placed in some very senior positions across national and international organizations. Some prominent alumni are mentioned below.

1. Mr.Sameer Gupte –  
President OgilvyAction, Country Head - Outreach & Live at Ogilvy & Mather
2. Mr.Prasanna Khare –  
Associate Vice President - Brand Custodian at Percept
3. Mr.Pankaj Lad –  
Head of Finance & Control, Head of Legal & Compliance, Sumitomo Mitsui Banking Corporation, Dubai, Europe Division, United Arab Emirates,
4. Mr.Dinkar Charak –  
Founder CEO , Gungroo, Bangalore  
Former Vice President Partnerships & Operations at JIVOX,
5. Mr.Praveen Agrawal –  
Director, Impetus Software
6. Mr.Amit Bidasaria –  
Entrepreneur, Chairman, YI -CII
7. Mr.Rajendra Yadav –

Asst Vice President Morgan Stanley Corporation

8. Mr.Satyarth Priyadarshi –

COO, Onestop.com

9. Mr.Sanjeev Kingar –

Area Controller, Shopper’s Stop

10. Mr.Rahul Namjoshi

National Corporate Sales Head With DB Corp - Radio Division 94.3 MYFM

**A.23 Details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.**

IIPS regularly organizes enrichment programs for its students. These programs focus of skill development. Programs pertaining to soft skills, functional skills, research skills etc have been organized in the past. ( **File A.23**)

Few programs that have been organized in the past are summarized in the following table:

<b>S.No</b>	<b>Name of the Event</b>	<b>Date</b>
1.	2 days Workshop on “Investment Principles and Equity Valuation” in collaboration with “Bombay Stock Exchange”	24- 25 March 2009
2.	Guest Lecture on “Financial Research Opportunities : How can you prepare for it?” by Mr.Karan Thakuria, Founder, Grey Bricks Corp	24.1.12
3.	Guest Lecture on “Film Making in Corporate Communication” by Mr.Nimish Gaur, Consultant, Film Editor	31.01.12
4.	Guest Lecture on “Attitude Building” by Mr.Sandeep Atre	2.2.12
5.	Symposium on “Budget 2012”. Experts were Mr.Tribhuvan Sachdeva, Dr.Ganesh Kawadia Mr.Shashank Agrawal	19.03.12
6.	“YI –Airtel ideation session on 3G Technology” an Intercollege idea generation session organized by YI-IIPS net, addresses by Rahul Mirchandani, YI National Chair Mumbai	28 <sup>th</sup> Feb 2012
7.	2 days Workshop on “Managerial Applications of Excel”	30 –31 <sup>st</sup> January 2012
8.	2 days workshop on “Research Methods for Management teachers”	27 <sup>th</sup> –28 <sup>th</sup> August 2010

**A.24 Record and List of the teaching methods adopted by the faculty for different programmes.**

The institute strives for a holistic development of the students. There fore, it adopts a bunch of teaching methods to help students gain knowledge, inculcate skills and build appropriate attitude for life. The commonly adopted teaching methods are as follows:-

- Lectures – Most commonly adopted compulsory method. Each subject is allotted 4 hours per week for a 4credit course in each semester.
- Presentations, Assignments, Case Studies – The institute adopts a practice of including one internal assessment on the basis of any of these methods.
- Research Projects – Major Research Project is a compulsory 4 credit course in each of the PG course in the institute. The students are assigned mentors for MRP through a well-laid procedure. There has been an observed increase in the analytical skills of the students and their inclination to research.
- Industry Visits, Experiential Exercises, Group Activities, Quiz - There are several activities, which are planned by the institute to build soft skills among the students. The institute promotes student participation in planning, organizing and implementing such activities regularly.
- Industrial Training – The integrated PG programs of the institute, MBA(MS) 5 yrs, MCA 6yrs and M.Tech(IT) 5 ½ years, have one complete semester dedicated to industrial training. The students do the trainings with various companies. They get opportunities to do live projects. The students are required to submit report and present projects at the end of the semester.

#### **A.25 Record of Monitoring by the department to ensure that programme objectives are constantly met and learning outcomes are monitored**

IIPS runs 7 professional programs. The Objectives and Learning outcomes are clearly defined for each program.

The course structure is designed and revised from time to time to ensure that the program is able to meet its objectives. The current revision was done in June 2013.

The most important parameter to monitor the final outcome of each program is in terms of placement. Institute maintains proper record of placements each year. 64% (55 out of 86) Students in management and 120 % in computer science (77 offers for 64 students) were offered campus placement in the year 2011-2012 **File No 5.1.9**

Another parameter to monitor the outcome is “Analysis of Result”. A proper analysis of

average marks obtained in each subject, the deviation and dispersion in marks of each subject is monitored. One to one guidance is given to faculty for following proper mechanism of evaluation.

The detailed learning objectives and learning outcomes for each program are summarized below.

<b>Programme</b>	<b>MBA(MS) 2yrs</b>
<b>Objectives</b>	<p>This two-year full-time postgraduate program in management aims at developing leadership qualities, business skills and managerial competencies blended with societal concern among the stakeholders. The focus of MBA(MS) program is on developing an understanding of “Management as Science”. The core objectives of this program are:-</p> <ul style="list-style-type: none"> <li>• To develop knowledge in core areas of business including finance, marketing, management and strategy, based on current research and practices</li> <li>• To inculcate skills essential for managers i.e, decision making skills, leadership skills, communication skills and team working abilities</li> <li>• To inculcate an attitude of compassion towards fellow beings, commitment towards work and sense of social purpose among students for becoming responsible citizens.</li> </ul>
<b>Learning Outcomes</b>	<p><b>(i) Fundamental knowledge in –</b> Principles and Practices of Management, Business Accounting, Financial Management Principles of Marketing Mgt, Interpersonal &amp; Organisation Behavior, Human Resource Management, Statistical Method for Management, Quantitative Methods for Business, Research Methodology, Strategic Management, Project Management</p> <p><b>(ii) Advanced knowledge in</b> Specialized knowledge in Different areas of</p> <ul style="list-style-type: none"> <li>• Marketing such as Sales and Distribution, Advertising, Product and Brand Management, Service Marketing, International Marketing, Consumer Behaviour etc.</li> <li>• Finance such as Financial Markets, Security Analysis, Banking, Insurance, International Finance, and Derivatives etc.</li> <li>• Human Resource such as Managing People, Performance Planning, Training and Development, HRD etc.</li> </ul> <p><b>(iii) Ability for employment in</b></p> <ul style="list-style-type: none"> <li>• Marketing Jobs including Sales, marketing, Advertising, Retail sector, Marketing Research field etc</li> <li>• Finance Jobs including Equity analysts, Banking Sector, Insurance companies, Consultancy firms, Business analyst, Selling Financial Products etc.</li> <li>• HR Jobs including recruitment firms, HR planners etc.</li> <li>• Higher education as teachers and researchers.</li> <li>• Govt. jobs.</li> </ul>



**(iv) Ability for higher education and research in the areas of**

- Marketing – Retail, Consumer Behaviors, Service marketing, Etc
- Finance – Banking, Personal Financial Management, Equity Markets, Foreign Exchange etc
- HR – Recruitments strategies, Training and Dev

<b>Programme</b>	<b>MBA(MS) 5 Yrs Integrated Program: (3 Year BBA + 2 Year MBA)</b>
<b>Objectives</b>	<p>This innovative course is designed on the philosophy of “Catch them Young”. In first three year (BBA), program has objective to provide the fundamental concepts and theory of business practice in a business discipline. Last two year (MBA) the programme is designed to enable students to integrate knowledge of various functional areas including marketing, finance and human resource and other aspects of management based on current trends in the market. It also helps in enhancing the decision making skills of the students in various areas so that they can identify the market opportunities and face the challenges in the business environment.</p> <p>The programme is designed to enable students to integrate knowledge of various functional areas including marketing, finance and human resource and other aspects of management based on current trends in the market. It will also help in enhancing the decision making skills of the students in various areas so that they can identify the market opportunities and face the challenges in the business environment.</p>
<b>Learning Outcomes</b>	<p><b>(i) Fundamental knowledge in –</b> At undergraduate level the course provide a strong foundation in developing critical thinking, analytical, problem solving skills and also equip them with the ability to identify and evaluate relevant information for decision-making. Last two year (MBA) the programme is designed to enable students Marketing, Finance, HR, Strategy formulation and implementation.</p> <p>Marketing, Finance, HR, Strategy formulation and implementation.</p> <p><b>(ii) Advanced knowledge in-</b> Data analysis, supply chain management, product and brand management, financial research, market research and organizational development.</p> <p><b>(iii) Ability for employment in-</b> Financial and non financial institutions, different sectors of marketing and HR, market researcher, Research analyst.</p> <p><b>(iv) Ability for higher education and research in the areas of-</b> Finance, Structured Modeling, Business analysis.</p>

<b>Programme</b>	<b>MCA (6 Year 3 Year BCA + 3 Year MCA)</b>
<b>Objectives</b>	The programme has primary Emphasis on studying information system of various originations such as bank, insurance companies, hotels, hospitals etc. Development of application software in diverse area where computers are used will be main function of MCA graduates. The focus of the course is to prepare the professionals who are competent to choose from various methods when facing a particular development challenge.
<b>Learning Outcomes</b>	<p><b>I. Fundamental knowledge in –</b> The major thrust is on giving the students a sound background in three components namely, computing, business functioning and mathematics fields, relevant to information technology. A strong laboratory component as a part of the curriculum, along with theory enables the students to learn concepts of Data base management system, Programming languages, computer network, Data structure, Artificial intelligence, System programming, Computer architecture etc,</p> <p><b>II. Advanced knowledge in</b> Enterprises resource planning, Enterprises computing technique, network security, Compiler design, Soft-computing, Bioinformatics, Managerial economics, Cloud computing, design Pattern etc.</p> <p><b>III. Ability for employment in</b></p> <ul style="list-style-type: none"> <li>• Information technology professionals in IT Industry, Banks, Government originations. Etc</li> <li>• Higher education as teacher, and scientist.</li> </ul> <p><b>IV. Ability for higher education and research in the areas of</b></p> <ul style="list-style-type: none"> <li>• Students have ability to do research in different area of computer science such as VLSI, Mobile computing, Artificial intelligence, networks etc.</li> </ul>

<b>Programme</b>	<b>M.Tech. (IT) 51/2 year</b>
<b>Objectives</b>	This course gives skills, essential concepts, and capabilities necessary to effectively use information technology. Includes logical reasoning, managing complexity, operation of computers and networks, and contemporary applications such as effective database design, software engineering.
<b>Learning Outcomes</b>	<p><b>(i) Fundamental knowledge in –</b> Object-oriented programming , Operating-system, computer-networks, database management, system programming</p> <p><b>(ii) Advanced knowledge in</b> Data-mining and warehousing, Object-oriented analysis and design And parallel processing.</p> <p><b>(iii)Ability for employment in</b> Consultancy as Business analyst, market researcher, technology analyst, and</p>

	<p>futurist. Higher education as teacher, and scientist. Govt. jobs.</p> <p><b>(iv) Ability for higher education and research in the areas of</b>  Forecasting, Modelling, Simulation, scenario development and analysis.</p>
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<b>Programme</b>	<b>MBA (Tourism)</b>
<b>Objectives</b>	The programme is aimed at providing to the participants knowledge relating to various functional lines of tourism industry including Tours and Travels, Airline and Cargo Management, Hotel Operations, etc., and parallel focuses on generating required skills for the same. The program aims at preparing the students for their adaptability in tourism industry at executive and above level.
<b>Learning Outcomes</b>	<p>(i) <b>Fundamental knowledge in –</b> General Management, Quantitative and Statistical Techniques, Foreign Language (French) and computer operations.</p> <p><b>(ii) Advanced knowledge in</b> Tour/Travel Agency Management, Air Ticketing, Hotel Operations, and Basic Airline Management.</p> <p>(iii) <b>Ability for employment in</b> Tours and Travel Agencies, Resorts and Convention Centers, Hotels, Event Management Organizations, etc.</p> <p><b>(iv) Ability for higher education and research in the areas of</b> Hotel Management, Establishment of Tours and Travel Houses, Entrepreneurship relating to various functional organs of Tourism Industry.</p>

<b>Programme</b>	<b>MBA (APR) (International Institute of Professional Studies)</b>
<b>Objectives</b>	<p>The full-time post graduate program in Advertising and Public Relations Management aims at nurturing young aspirants into creative, dynamic, managerially competent professionals in a span of two years. The program aims at developing leadership and business competencies suitable to excel in communication and business world. The program aims at:</p> <ul style="list-style-type: none"> <li>• Fostering the natural energies and enthusiasm of the introductory advertising and public relations students for the industry.</li> <li>• Equipping students with knowledge of tools and techniques of Advertising, Public Relations and Communications world.</li> <li>• Developing leadership capabilities to act as change agents and be a source of motivation in the organizations they work.</li> <li>• Preparing students at strategizing and deploying the best management practices.</li> </ul>
<b>Learning Outcomes</b>	<p>(i) <b>Fundamental knowledge in –</b>  Basic Management, Human Resource and Organizational Behavior, Business Statistics and Quantitative Techniques, Accounting, Computer Applications,</p>

Communications and Personality Development

**(ii) Advanced knowledge in**

Advertising, Public Relations, Marketing Communications, Creative Writing, Rural Marketing and Communications, Mass Communication and Media Planning, Commercial Designing, Audio Visual Production, Computer Graphics, Corporate Communication, Digital Advertising and Marketing, Direct Marketing & Event Management, Retail Marketing  
Associated Marketing subjects - Marketing Research, Brand Management, Marketing Strategies, Consumer Behavior, Service Marketing

**(iii) Ability for employment in**

Advertising Agencies, Public Relations Companies, Marketing Communications Agencies, Media Houses, Event Management Organizations, Marketing Research Co, Media Planning Co., Social Media companies  
Higher education as teacher.  
Govt. jobs.

**(iv) Ability for higher education and research in the areas of**

Advertising, Public Relations, Marketing Communications, Rural Marketing and Communications, Mass Communication and Media Planning, Corporate Communication, Digital Advertising and Marketing, Direct Marketing & Event Management, Retail Marketing  
Marketing Research, Brand Management, Marketing Strategies, Consumer Behavior, Service Marketing

<b>Programme</b>	<b>B. Com. (Hons.)</b>
<b>Objectives</b>	B. Com. (Hons.) course is unique course of the institute and in this course students are studying subjects from diverse stream and this provides the students an edge over other students of same discipline. This course is a good blend of subjects from Commerce, Management, Computer, Taxation and Business Legislations. The main objective of this course is to impart knowledge of commerce and allied subjects to the students so that they can get prepared for their higher studies.
<b>Learning Outcomes</b>	<ol style="list-style-type: none"><li><b>1. Fundamental Knowledge in:</b> Management, Computer and Business related Laws.</li><li><b>2. Advanced Knowledge in:</b> Accounting, Taxation and Finance.</li><li><b>3. Ability for Higher Education in:</b> Chartered Accountancy, Company Secretary, Cost and Work Accountancy, Chartered Finance Analyst type of Professional Courses and Post Graduation in Management.</li></ol>

## **A.26 Details and Highlight of the participation of students and faculty in extension activities in the department.**

The institute promotes several extension activities in campus to provide platform for students.

- The Institute has an NSS wing and several activities are done by the students –
  - Plantation drive
  - Cleaning of “Khan River”
  - NSS camp
- The Institute is a “YI-IIPS Net chapter” promoted by CII.- IIPS in its endeavor to promote industry institute interface, signed an MOU with Young Indians, a venture promoted by Confederation of Indian Industries in 2007. YI-IIPS was the first Net Chapter in Central India. Presently there are over 70 net chapters of YI across India. Some of the activities undertaken by YI-IIPS net are as follows :-
  - **"Let's make a difference"** A one Day workshop on 28<sup>th</sup> September 2008, Hosted by YI – IIPS net, in Joint Collaboration with International Institute of Professional Studies, DAVV, Young Indians- CII, and MRA- Initiatives of Change, Asia Plateau, Panchgani. The motive of this Workshop is to enforce the sense of ethical leadership in the minds of Today's Youth.
  - **India@75 - 2008** - India@75 is a path breaking grassroots initiative for realizing the dream of an inclusive, sustainable and developed India by 2022, when India completes 75 years of Independence. IIPS students interviewed several people across all cross sections of the society to capture their ideas for developing a vision for M.P. The report of this initiative was submitted to Planning Commission by CII.
  - **Earth Hour – Nukkad natak** – 29<sup>th</sup> March 2009 Students of IIPS did “Nukkad Natak” at several places including TI Mall, Rajwada and other places to create awareness for conservation of energy and putting off lights off for one hour to symbolize energy conversation
  - **Deworming Tablets distribution to slum children 2010** – YI-IIPS net students volunteered to help YI members in a project of “Public Health” where they undertook distribution of deworming tablets to children in slum areas.

Students also counseled those children and their parents towards maintaining hygiene.

- IIPS students organized an awareness camp for blood donation in 2013

#### **A.27 Details of “beyond syllabus scholarly activities” of the department.**

**(File A.27)** The institute encourages several activities, which are beyond syllabus scholarly activities aimed at holistic development of the students. The activities include annual management festival ‘Xpressions’, extension activities, social projects etc. Few of such activities done at IIPS are listed below:

- “Xpression 13” – The annual event of IIPS since 1992. It is a unique student centric activity, which is managed by the students for the students. A techno management fest with 55 competitions over 2 days. The events from marketing, finance, human resource and informal areas are created to ensure fun with learning.
- The institute undertakes several projects under extension activities, which help students gain practical knowledge outside classroom. The “Heritage Project” done in July August 2008, for Department of Archaeology, M.P was one such initiative. The project tried to develop a business model under “Public Private Partnership” for developing two heritage sites in M.P – Tajmahal in Bhopal and Fort of Dhar.
- The project done for Abhinav Centre for Development of Agriculture Human Resources Samiti (State Level NGO) “A study of vegetable hawkers in Indore for developing a sustainable model for retailing of vegetables”, in 2011. The Research was used to develop Retailing business for Organic Vegetables
- The institute is currently working on a project jointly with Police Radio Training School Madhya Pradesh Police, Indore on “A Study of “Stress” Among officers of Madhya Pradesh Police”

#### **A.28 Information about programme/ department accreditation/grading by other agencies? If yes, give details.**

The institute was accredited by NAAC in 2008

#### **A.29 Write up of highlight the contributions of the department in generating new knowledge, basic or applied.**

- IIPS was established in 1991 to provide new dimensions to the professional education. It was the first departments of University, which functions on “Self Finance” Model. Since then, IIPS has developed itself completely on self generated funds.
- The first batch of Management postgraduates passed out in 1994. Since then, IIPS has churned out more than 3000 professionals who are contributing to the industry and academia not only in India but outside India also. These students are now at senior positions in Industry, Contributing to research and teaching etc.
- The institute has contributed to knowledge building substantially through more than 166 Research Papers published in scholarly journals during 2008 –2013, and an equal number presented in national and international conferences.
- The institute is contributing to knowledge building through 52 PhD scholars presently working. 4 Phd’s have been awarded at the IIPS Center and several others are on the verge of completion.
- IIPS faculty are contributing to society through funded and Non Funded research projects in the following areas :-
  - Internet banking service quality dimensions& its impact on customer satisfaction: a study in context of Indore district in M.P.
  - E-learning in Open and Distance Education; A Comprehensive Study of Universities of Madhya Pradesh
  - A Study of impact of vocational training on women empowerment
  - A study of problems and challenges of Vegetable Retailers in Indore, A non funded study done for an NGO, Abhinav Krishi
  - A study of Factors causing Stress among Police officers, A non-funded study done jointly with Police Ratio Training School, Indore

### **A.30 Write up of Future plans of the department.**

The institute has an identity of its own in the field of management and computer sciences. The department has following plans :-

- The institute plans to tie up with international academic bodies for collaborative research, exchange and academic programs through MOUs.
- The institute plans to tie up research and consultancy associations with industry by increasing memberships and entering into agreements.
- The introduction of new academic programs on Entrepreneurship and Family Business.
- Increasing the involvement of students, faculty and staff in community extension services through observation and participation.

- Developing and maintaining state of art infrastructure in the institute
- Up gradation of soft skills and technical skills of Non-teaching staff through training programs and workshops within and outside the institute.

**A.31 Record of any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

**Strengths:**

- Diversified programs catering to market demand
- Highly qualified faculty from diversified field and industry exposure
- Financial Self Sufficiency
- Unique integrated programs with academic flexibility
- Intake of quality students assured through standardized entrance exam conducted by university at national level

**Weaknesses:**

- Inadequate qualified personal on non-teaching and supporting staff.
- Operational inflexibility due to management style
- Insufficiency of physical infrastructure
- Limitations to improve communication effectiveness due to language barrier from student point of view
- Lack of peripheral infrastructure needed for vocational courses.
- 

**Opportunities:**

- Upcoming growth opportunities due to locational advantage of being situated in Indore, a prominent Tier II city
- Increasing scope to contribute to entrepreneurial environment in the city
- Enrichment of Industry Institute linkages through MOUs
- Increasing Opportunity to make tie ups with international academic identities
- Opportunity to contribute to society through research, consultancy and extension services by institute's members

**Challenges**

- Increased competition by upcoming institutions like IIMs
- To cope up with dynamism of monetary pressures.
- To cope up with inconsistency in profile of students coming from different backgrounds
- Increasing competition for passing out students from placement point of view
- To cope up with the enhancing academic and infrastructural demands of upcoming batches year after year.

**A.32 Write up of efforts for Quality Sustenance and Assurance in the department**

The institute has an Internal Quality Assurance Cell. This cell monitors the activities of the



institute on Seven Parameters of Quality (Parameters identified by UGC NAAC for academic institutions). There are seven committees working for monitoring and enhancing the performance in each of the seven areas. These committees meet regularly for compiling information, analyzing the performance, identifying gaps and provide guidelines for enhancement of performance in their respective area.

<b>IIPS Internal Quality Assurance Team</b>	
<b>Director :- Dr.Anand .K.Sapre</b>	
<b>IQAC,IIPS Coordinator – Dr.Yamini Karmarkar</b>	
<b>1. Curricular Aspects:-</b> a. Dr.R.K.Vyas - coordinator b. Dr.S.C.patidar c. Ms.Kirti Mathur d. Dr.Pooja Jain e. Dr.Sujata Parwani f. Ms.Yasmin Shekh g. Ms.Shraddha Soni h. Ms.Kirti Vijayvargiya	<b>2. Teaching Learning &amp; Evaluation</b> a. Dr.A.K.Sapre b. Dr.Geeta nema-Cordinator c. Ms.Muskan Karamchandani d. Dr.Rahul Singhai e. Ms.Vibha Gupta f. Mr.Anil Gore g. Mr.Naresh Dembla
<b>3. Research, Consultancy &amp; Progression</b> a. Dr.R.K.Vyas- Coordinator b. Dr.Geeta Sharma c. Dr.Manminder Singh d. Ms.Navneet Bhatia e. Mr.Nitin Nagar f. Mr.Vivek Shrivastav	<b>4. Infrastructure &amp; Learning Resources</b> a. Dr.B.K.tripathi- Coordinator b. Mr.Jogendra Dongre c. Dr.Kapil Jain d. Ms.Shikha Chaturvedi e. Mr.Rajesh Verma f. Mr.Imroz Khan g. Mr.Y.S.Bawal
<b>5. Student Support &amp; Progression</b> a. Dr.Jyoti Sharma- Coordinator b. Dr.Ravindra Yadav c. Mr.Ramesh Thakur d. Mr.Basant Namdeo e. Mr.Surendra Malviya f. Mr.Rupesh Sendre g. Ms.Poonam Mangwani h. Mr.Arpit Nema	<b>6. Governance &amp; Leadership</b> a. Dr.R.K.Vyas- Coordinator b. Dr.B.K. Tripathi c. Dr.A.K.Sapre d. Dr.Prerna Kumar e. Dr.Anshu Bhati f. Mr.Imroz Khan
	<b>7. Innovative Practices</b> a. Dr.Preeti Singh- Coordinator b. Dr.R.K.Vyas c. Dr.Manish Sitlani d. Dr.Shilpa Bagdare e. Dr.Nirmala Sawan f. Mr.Gourav Purohit g. Ms.Shailvi Verma h. Mr.Pradeep Jatav

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**PLEASE REFER TO ANNEXURES AT THE END FOR PUBLICATION AND  
OTHER DETAILS**

## CRITERION I: CURRICULAR ASPECTS

### 1.1 Curriculum Design and Development

1.1.1 Academic Year of Revision, Curriculum of Each Course, Objective and Course plans of each paper taught in the course. June 2008 and June 2013

Whether uploaded on website

Yes  No

1.1.1.A Eligibility for admission to each course

1. MBA(Mgmt. Science)-5 Yrs- 12th in any stream with 50%
2. MCA-6Yrs- 12th Mathematics with 50%
3. MTech-5½ -12th Mathematics with 50%
4. B.Com(Hons)- 12th in commerce/ Science with 50%
5. MBA(Advertising & Public Relations) -Graduation in any stream with 50%
6. MBA(Tourism) -Graduation in any stream with 50%
7. MBA (MS) 2 Years- Graduation in any stream with 50%
8. PhD in Management – As per UGC guidelines.
  - Admission in the courses numbered 1-6 is through Common Entrance Test {CET} of the university
  - Course no. 7 MBA (MS) 2 Years students are given admission after qualifying the State Level MP Management Entrance Test {MPMET}. Students will get admission on the basis of CMAT conducted by AICTE at All India Level.
  - With effect from 2013-14 academic sessions Ph.D.admission is through Doctoral Entrance Test (DET).

1.1.1.B whether reflects Vision and mission reflection

Yes  No

1.1.1C **Vision Statement** – Developing a holistic and integrated personality of the students, whereby they acquire the abilities, attitudes and personality, behooving a professional and responsible nationalistic citizen.

#### **Mission Statement -**

- To craft management professionals with critical thinking, problem solving, team spirit, good communication skills and capability of facing challenges in business world.
- To craft world-class computer science and IT professionals who can design, develop and manage computer applications.
- To develop professionals suitable for Tourism and Advertising field.

1.1.2 Details of process followed in last revision of Curriculum

A. Need Assessment –

**Yes, need assessment was done informally through industry opinion, faculty opinion etc.**

B. Faculty involved in curriculum design (List of members) –

**Available**

C. Records of Departmental Committees/Board approvals of the designed curriculum-

**Yes Available**

D. Records of External Experts Opinion of the designed curriculum.

**Yes Available**

E. Records of External Experts Feedback of the designed curriculum.

**Yes Available**

F. Records of Student Feedback opinion on the existing curriculum

**Yes Available**

G. Records of Syllabi of National tests, Eligibility Tests and Examinations for example, GATE, NET, Service Commissions, National Councils, for the each curriculum, if any,

**Available in Library**

*( Point No 1.1.2 A to F – Available in File Number 1.1)*

1.1.3 Detailed write up out each course

### **B. Com. (Hons.)**

B. Com. (Hons.) is the only undergraduate program of the institute, which was started in the year 2000.

- **Employability:** Since this course is an undergraduate course hence students are not getting direct employment after completing of the course. But this course is so unique and because of this many students are pursuing C.A., C.S. and MBA programs after completion of this course. During the study of B. Com. (Hons.) course students also getting exposure of advanced course curriculum, which ultimately helps them in higher studies.
- **Innovation:** B. Com. (Hons.) course is unique course of the institute and in this course students are studying subjects from diverse stream and this provides the students an edge over other students of same discipline. This course is a good blend of subjects from Commerce, Management, Computer, Taxation
- **Research:** Since this course is an undergraduate course hence there is no input

### **MCA (6 Years) Started in July 1992**

#### **Employability**

To improve its competitive advantages, the IT services industries require industry ready individuals and not those who have to be trained in-house by corporate before they

could start working. The MCA (6 Years) is the first integrated programme of its kind in India. The students undergo rigorous training that moulds them into highly competent and focused professionals. A student studies more than fifty subjects in the period of 6 years. The course structure is designed keeping in mind the overall development of the students. The students have to maintain a high standard of academic performance throughout the course. The classroom learning is complemented by practical experiences in the industry. The course includes compulsory project development at both UG and PG level. The last semester requires industry/ on job training for students. This makes them ready professionals.

The IT industry needs professionals having concepts of latest trends and technologies. Three projects are included in the curriculum of the postgraduate degree to supplement detailed studies in advanced topics such Simulation & Modeling, Advanced Database Management System, Data Mining & Warehousing, Parallel Processing, Artificial Intelligence and Enterprise Component technology.

Companies use campus of higher education as a proxy to quality. IIPS is a higher education institute with good reputation and many multinational and national companies visit the institute placements.

Companies desire strong technical skills. Various programming languages and technologies such as C, C++, Java, EJB, DBMS, Software Testing & Quality Assurance, Software Engineering are taught in this course that are directly related to software development. Along with the technical subjects of computer science, subjects related to electronics and electrical engineering such as Basic Electronics, Digital Electronics, Analog Electronics, Linear Systems, Control Systems and VLSI design are also taught to the students that gives them strength to work on hardware related technologies also.

Companies look for soft skills also. Subjects related to management and financial accountings are also taught to develop management and leadership skills in students. English is also taught as a subject to improve communication skills.

### **Innovation:**

The course itself is an innovative course. It allows a student to complete the six years degree or leave the course after completing BCA in three years or leave the course after completing BCA (Hons.) in four years. The Hons. course is particularly beneficial for the students aspiring their higher studies in some foreign Universities where a four years graduation is required for pursuing postgraduate course. The software development technologies are taught with their practical applications. Also, Electronics laboratory is mandatory for students to get acquainted with hardware technologies. The students are also trained on tools for data mining, software testing and java servers.

### **Research:**

Students are always encouraged to pursue research. A subject **Research in Computing** is included in curriculum to inculcate the interest for research in students. The students are required to submit research work done on topic of their interest. A presentation and viva is conducted to evaluate their work. A student may take up research project in graduation or post graduation course. Some students opt research project in their last semester instead of industry training.

**M. Tech. (IT) 5 ½ Years Started in 2002**

## **Employability**

To improve its competitive advantages, the IT services industries require industry ready individuals and not those who have to be trained in-house by corporate before they could start working. The M. Tech. (IT) 5 ½ Years is a unique programme of its kind in India. The students undergo rigorous training that moulds them into highly competent and focused professionals. A student, in the period of five and half years, studies more than fifty subjects. The course structure is designed keeping in mind the overall development of the students. The students have to maintain a high standard of academic performance throughout the course. The classroom learning is complemented by practical experiences in the industry. The course includes compulsory project development at both UG and PG level. The last semester requires industry/ on job training for students. This makes them ready professionals.

The IT industry needs professionals having concepts of latest trends and technologies. Three projects are included in the curriculum of the postgraduate degree to supplement detailed studies in advanced topics such Optimization Techniques, Advanced Database Management System, Parallel Processing, Artificial Intelligence and Component technology.

Companies use campus of higher education as a proxy to quality. IIPS is a higher education institute with good reputation and many multinational and national companies visit the institute placements.

Companies desire strong technical skills. Various programming languages and technologies such as C, C++, Java, EJB, DBMS, Software Testing & Quality Assurance, Software Engineering are taught in this course that are directly related to software development. Along with the technical subjects of computer science, subjects related to electronics and electrical engineering such as Basic Electronics, Digital Electronics, Analog Electronics, Linear Systems, Control Systems and VLSI design are also taught to the students that gives them strength to work on hardware related technologies also.

Companies look for soft skills also. Subjects related to management and financial accountings are also taught to develop management and leadership skills in students. English is also taught as a subject to improve communication skills.

### **Innovation:**

The course itself is an innovative course. It is an integrated course. A student gets admitted to the course after completing 10+2 course. The student gets M. Tech. degree after 5 ½ years. The software development technologies are taught with their practical applications. Also, Electronics laboratory is mandatory for students to get acquainted with hardware technologies. The students are also trained on tools for software testing and java servers.

### **Research:**

Students are always encouraged to pursue research. A subject **Research in Computing** is included in curriculum to inculcate the interest in research in students. The students are required to submit research work done on topic of their interest. A presentation and viva is conducted to evaluate their work. A student may take up research project in graduation or post graduation course. Some students opt research project in their last semester instead of industry training.

## **MBA(MS) 2yrs , started in 1992**

**Objectives** This two-year full-time postgraduate program in management aims at developing leadership qualities, business skills and managerial competencies blended with societal concern among the stakeholders. The focus of MBA(MS) program is on developing an understanding of “Management as Science”. The core objectives of this program are:-

- To develop knowledge in core areas of business including finance, marketing, management and strategy, based on current research and practices
- To inculcate skills essential for managers i.e, decision making skills, leadership skills, communication skills and team working abilities
- To inculcate an attitude of compassion towards fellow beings, commitment towards work and sense of social purpose among students for becoming responsible citizens.

### **Learning Outcomes**

#### **(i) Fundamental knowledge in –**

Principles and Practices of Management, Business Accounting, Financial Management Principles of Marketing Mgt, Interpersonal & Organisation Behavior, Human Resource Management, Statistical Method for Management, Quantitative Methods for Business, Research Methodology, Strategic Management, Project Management

#### **(ii)Advanced knowledge in**

Specialized knowledge in Different areas of

- Marketing such as Sales and Distribution, Advertising, Product and Brand Management, Service Marketing, International Marketing, Consumer Behaviour etc.
- Finance such as Financial Markets, Security Analysis, Banking, Insurance, International Finance, and Derivatives etc.
- Human Resource such as Managing People, Performance Planning, Training and Development, HRD etc.

#### **(iii) Ability for employment in**

- Marketing Jobs including Sales, marketing, Advertising, Retail sector, Marketing Research field etc.
- Finance Jobs including Equity analysts, Banking Sector, Insurance companies, Consultancy firms, Business analyst, Selling Financial Products etc.
- HR Jobs including recruitment firms, HR planners etc.
- Higher education as teachers and researchers.
- Govt. jobs.

#### **(iv) Ability for higher education and research in the areas of**

- Marketing – Retail, Consumer Behaviors, Service marketing, Etc
- Finance – Banking, Personal Financial Management, Equity Markets, Foreign Exchange etc
- HR – Recruitments strategies, Training and Dev

## **MBA(MS) 5 Yrs Integrated Program: (3 Year BBA + 2 Year MBA)**

**Objectives** This innovative course is designed on the philosophy of “Catch them Young”. In first three year (BBA), program has objective to provide the fundamental concepts and theory of business practice in a business discipline. Last two year (MBA) the programme is designed to enable students to integrate knowledge of various functional areas including marketing, finance and human resource and other aspects of management based on current trends in the market. It also helps in enhancing the decision making skills of the students in various areas so that they can identify the market opportunities and face the challenges in the business environment.

The programme is designed to enable students to integrate knowledge of various functional areas including marketing, finance and human resource and other aspects of management based on current trends in the market. It will also help in enhancing the decision making skills of the students in various areas so that they can identify the market opportunities and face the challenges in the business environment.

### **Learning Outcomes**

#### **(i) Fundamental knowledge in –**

At undergraduate level the course provide a strong foundation in developing critical thinking, analytical, problem solving skills and also equip them with the ability to identify and evaluate relevant information for decision-making. Last two year (MBA) the programme is designed to enable students Marketing, Finance, HR, Strategy formulation and implementation.

Marketing, Finance, HR, Strategy formulation and implementation.

#### **(ii) Advanced knowledge in-**

Data analysis, supply chain management, product and brand management, financial research, market research and organizational development.

#### **(iii) Ability for employment in-**

Financial and non financial institutions, different sectors of marketing and HR, market researcher, Research analyst.

#### **(iv) Ability for higher education and research in the areas of-**

Finance, Structured Modeling, Business analysis.

## **Faculty members are representing Board of Studies of DAVV and other Private Colleges**

1.1.5 A. Record of Interactions, Opinions and Feedbacks for the designed curriculum with External Research Bodies



**Not Available**

B. Records of Interactions, Opinions and Feedbacks for the designed curriculum with Industrial Experts, particularly in case of Professional Courses

**Available**

C. Records of Interactions, Opinions and Feedbacks for the designed curriculum with Stake Holders, such as eminent personalities, Visitors to the departments, parents curriculum

**Yes Available**

D. Records of Alumni opinion on the existing curriculum (may be taken in an Alumni Register) curriculum

**Yes Available**

1.1.6 List of Department Courses which are also introduced in University affiliated colleges also. List of colleges who introduced those courses

**B.Com (Hons.) – IPS Academy, Christian Eminent, Gujarati Girls College**

1.1.7 Details of additional skill-oriented programmes designed for the colleges, Employees, Faculty relevant to regional needs

**Yes Available**

**1.2 Academic Flexibility**

1.2.1 List of Courses taught in Department on campus

\* Overseas programmes offered on campus **Not Applicable**

\* Programmes available for colleges to choose from **Not Applicable**

1.2.2 Records on the following provisions with reference to academic flexibility

a. List of Core/ Elective options

○ MBA programs offer specialization in Finance, Marketing, HR and Systems. **(There are core and elective subjects)**

○ IIPS offers flexibility to students in MBA(MS) 2yrs and 5yrs courses. Students can select specialization of their choice. Institute presently offers four specialization in four areas – Finance, Marketing, HR and Systems.

○ The institute offers specialized professional courses for Tourism,

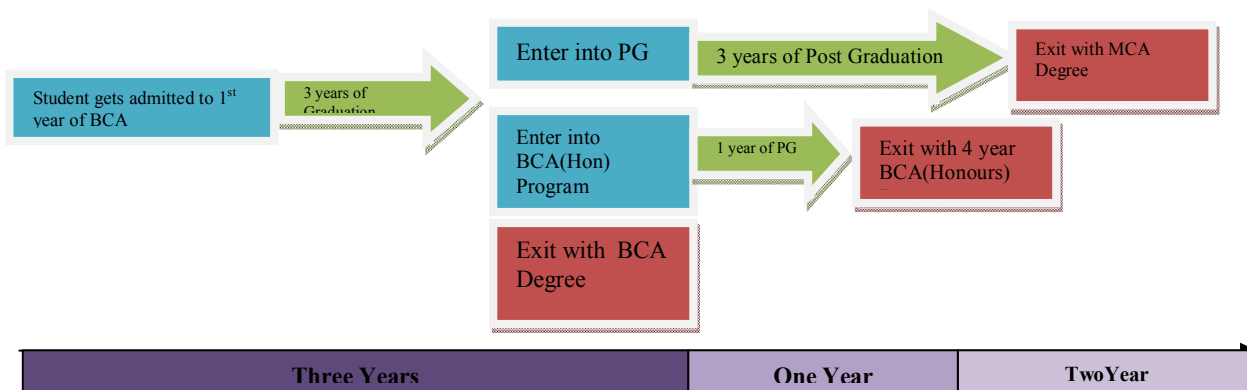
b. List of Enrichment courses

c. List of Courses offered in modular form

d. List of courses/papers with Credit accumulation and transfer facility

Details of Lateral and vertical mobility within and across programmes, courses and disciplines

**The integrated program of IIPS (MCA) are designed in a unique way to offer academic flexibility in terms of vertical mobility. This flexibility is available to the student's right from entry in to the course and is described as follows:-**



1.2.3 Records of International students

**IIPS offers admission to NRI students. Records available**

1.2.4 Records of Courses developed targeting international students, if any

**Not Yet**

1.2.5 Record of dual degree and twinning programs

**IIPS permits its Alumni to pursue an additional specialization after passing out. Few Alumni have opted for it in the past.**

1.2.6 A. List of students, Admission Process, Fee structure of each programme

B. Record of Teacher qualification and salary parity and differences (if any) at par with the aided programmes

**Faculty is paid salary as per UGC scale.**

1.2.7 Operational details of distance Education Course in the department (if applicable)

**Not applicable**

1.2.8 Details of Choice Based Credit System (CBCS)

- **The students have the option of selecting 16 subjects out of 52 subjects in the final year of MBA (MS). This includes core and specialization subjects.**
- **This facilitates them to a system of Dual Specialization in Marketing, Finance, Human Resource and Systems.**

1.2.9 Records of Departmental Academic Calendars of each semester **Yes Available**

Department's academic calendar provided for-Induction,Orientation,Remedial and Advanced learning courses,Cultural activities and Sports activities followed by End Semester Examinations.

1.2.10 Records of Inter-disciplinary programmes, Name of interdisciplinary program and details of students undertaken those programmes.

- **The students of technical/computer programs are taught inter-disciplinary courses such as Accounting, General Management, Economics, Languages etc.**
- **The students of management programs are also taught interdisciplinary courses such as computer programming and operating systems.**
- **The students of Commerce are taught subjects from Computer and Management during the Course duration.**
- **The students of Tourism Administration (TA) and Advertising and Public Relations (APR) are given similar exposure to subjects of Computer, Management, entrepreneurship and economics**

### **1.3 Curriculum Enrichment**

1.3.1 A. Record of academic years in which each of the courses was revised

B. Records of review, up-gradation,

C. Records of social relevancy,

D. Records of job orientation

**All courses of IIPS are professional and are job oriented. Management, Computer Science, IT, Tourism, Advertising and Public Relations are all job oriented courses. This is evident from the placement that students have secured in the past. Record of placements available**

E. Records of knowledge intensive nature of each course

- **The UG part of management program consists of 36 subjects which ensure a combination of subjects imparting functional knowledge, skills (both personal and business skills) and attitude to work.**
- **The PG part of management program consists of 52 subjects (including all specializations). Students choose specialization out of available options. Each specialization ensures a mix of sufficient functional knowledge and research and analytical skills.**
- **.....**

F. Records of meeting the emerging need of students

- **“Technology orientation” is one of the emerging needs of the students in professional courses. Subjects like Computer Programming, Multimedia Technology, SPSS, MS office etc. are integrated in the program either in the form of full course or short modules or independent workshops.**
- **“Life Skills” have emerged as very important need for grooming a proper personality of students. Various Workshops, guest lectures, counseling sessions and activities are planned each year. These impart communication skills, personality development; understanding self, team building and behavioral skills. The annual function of IIPS, “Xpression” is designed in such a way that students are encouraged to mix up with students from other courses. Students, thus develop a consideration for others.**

G. Records of meeting the emerging need of stakeholders

Perform email interactions with industry of Tourism, APR, Commerce, Computer to find emerging needs

1.3.2 **Details of the last four years during which how many new programme at UG and PG levels were introduced**

- \* Inter-disciplinary
- \* Programme in emerging areas

**Nil**

- 1.3.3 A. Details of strategies adopted for the revision of the existing programmes
- B. Percentage of courses underwent a syllabus revision in last four years  
**100%. All courses underwent a syllabus revision at different periods during last four years**
- 1.3.4 A. Details of Value-added courses offered  
B. Details of these courses access to students (write names of value added courses)  
**Yes Available**
- 1.3.5 Details of higher order skill development programmes in consonance with the national requirements (for example, innovative M. Tech. /M.E. courses, CCNA, CCSP, ....)  
**IIPS offers M.Tech (IT) 5 ½ years integrated program**
- 1.4 Feedback System**
- 1.4.1 A. Copy of Feedback form to obtain feedback from students/student class representatives regarding the curriculum  
**Available. Regular feedback taken from students.**  
B. Details of action and use of on feedback from students  
**Available**
- 1.4.2 A. Method used for eliciting feedback on the curriculum from national and international faculty- E mail is the method  
B. Conducting webinars –Planned in 2013-14  
C. Curriculum development Workshops - Planned in 2013-14  
D. Curriculum development online discussions-planned by using skype and google take in 2013 -14.Present it is through group email IDs of Alumni  
E. Impact of Workshop and discussions  
**Workshop's impact will be known in session 2013-14**
- 1.4.3 Specify the mechanism through which affiliated institutions give feedback on curriculum enrichment and the extent to which it is made use of.

1.4.4 What are the quality sustenance and quality enhancement measures undertaken by the Department in ensuring the effective development of the curricula?

IIPS has internal quality sustenance and quality enhancement cell and autonomous cell which takes measures institutional feedback, analysis of feedback, results and programmes outcomes

**1.4.5 Any other information regarding Curricular Aspects which the UTD would like to include.**

Hosting the curriculum and course plan of exact subject in a course is having positive impact on curriculum delivery and performance outcomes.

## CRITERION II: TEACHING-LEARNING AND EVALUATION

### 2.1 Student Enrolment and Profile

2.1.1 Copy of Advertisements and website info for ensuring publicity and transparency in the admission process

**A common advertisement is prepared and released by the university, DAVV, Indore for the courses that are covered under Common Entrance Test.**

2.1.2 A. Write up details of the process of admission put in place by the department:

**Every year common entrance test (CET) is conducted in the month of JUNE for various courses at Graduate and post graduate level. The students from all over India apply to get admission through this exam. In this written exam the student's general aptitude, language knowledge and mathematical ability is tested. The paper is of two hours. After the written exam, a merit list is prepared on all India basis and then the students are called for the counseling session wherein the course wise seats are filled on the basis of merit.**

B. List of the criteria for admission: (e.g.: (i) merit, (ii) merit with entrance test, (iii) merit, entrance test and interview, (iv) common entrance test conducted by state agencies and national agencies (v) other criteria followed

**Common entrance test conducted by Devi Ahilya Vishwavidyalaya, Indore for 6 courses except MBA (MS) 2 yrs programme where the admissions are done by MPMET conducted at Bhopal.**

2.1.3 Details of admission process in the affiliated colleges if department is monitoring the same:

**The admission is done as per the state government norms and rules .Admission is done by merit and the admissions are done by keeping the reservation policy in view.**

2.1.4 Student profile analysis:

**For the undergraduate courses, minimum requirement is 50% in 12<sup>th</sup> standard, whereas for the post graduate courses, the student's eligibility is 50% at graduate level for general category and the SC/St/OBC category gets 10% relaxation.**

**For the undergraduate courses, maximum age limit is 22 years and for the post graduate courses it is 27 years. No age limit is there for the female candidates. Relaxation in age for the SC/ST/OBC/PH candidates is 3 years.**

2.1.5 Strategies adopted to increase/improve access for students belonging to the following categories:

- \* SC/ST
- \* OBC
- \* Women
- \* Persons with varied disabilities
- \* Economically weaker sections
- \* Outstanding achievers in sports and other extracurricular activities

**As per government norms, the above categories of the students are given extra privileged by fixing their quota in the seats allotment for various courses. They are also paid state government scholarship.**

2.1.6 Number of students admitted in department in the last five academic years:

Categories	Year 2008		Year 2009		Year 2010		Year 2011		Year 2012	
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
SC	45	23	52	22	36	37	36	28	49	30
ST	34	20	45	25	30	18	30	15	24	7
OBC	48	34	56	28	72	50	72	44	59	49
General	105	121	113	142	115	134	115	107	97	140
<b>Total</b>	<b>232</b>	<b>198</b>	<b>266</b>	<b>217</b>	<b>253</b>	<b>239</b>	<b>253</b>	<b>194</b>	<b>229</b>	<b>226</b>

2.1.7 A. Record of demand ratio for the various programs of the university departments.

B. If yes then highlight the significant trends explaining the reasons for increase/decrease. (Data is from 2008 to 2012)

Average per year for 2008 – 2012			
Programmes	Number of applications*	Number of students admitted	Demand Ratio
UG- B.Com(Hons)	8000	180	44
PG-	7000	140	50
Integrated Masters-	8000	250	32
M.Phil.	-----	-----	-----
Ph.D.	-----	54	-----
Integrated Ph.D.	-----	-----	-----
Certificate	-----	-----	-----
Diploma	-----	-----	-----



PG Diploma	-----	-----	-----
Any other (please specify)	-----	-----	-----

\* Average Number of applications are approximate number received for CET over the total period.

2.1.8 A. Record of any programme discontinued/staggered in the last four years?

B. If yes, write-up of the reasons.

**NOT APPLICABLE.**

### 2.1.9 Record of Admissions

Programmes	Total Number of admissions	Number of 1st division pass students in qualifying	Number of 2 <sup>nd</sup> division pass students in qualifying	Entrance test Marks% (Min)
UG	180	NA	NA	
PG	140	NA	NA	
Integrated Masters	1250	NA	NA	
M.Phil.	-----	-----	-----	-----
Ph.D.	54	-----	-----	-----
Integrated Ph.D.	-----	-----	-----	-----
Certificate	-----	-----	-----	-----
Diploma	-----	-----	-----	-----
PG Diploma	-----	-----	-----	-----
Any other (please specify)	-----	-----	-----	-----

## 2.2 Catering to Diverse Needs of Students:

2.2.1 A. Record of organization of orientation/ induction programme for fresher's

**Every year institute organizes orientation programme for the fresher's wherein the student is exposed to the infrastructure, placement scenario and the overall information about the institute so that he/she can well adapt herself/himself in the institute and can give 100%.**

B. Details such as the duration, issues covered, experts involved and mechanism for

using the feedback in subsequent years:

**After the end of every semester the students are provided with a feedback form wherein he/she has to give a feedback about all the subject that he has studied in the current semester of the respective faculty who has taught the subject. These feedbacks are further analyzed by using software and then individual faculty is given their feedback.**

- 2.2.2 A. Record of analysis of the “differential requirements of the student population” after admission and before the commencement of classes:

**The differential requirements of the student population are assessed and the weaknesses are tried to overcome by career counseling and personality development classes.**

B. Record of key issues identified and addressed: **NOT APPLICABLE**

- 2.2.3 A. Record of bridge/remedial/ add-on courses:

**Tutorials are planned for the students who are not able to attend minimum required classes wherein apart from the subject knowledge they are provided with the counseling session by the mentors in case of any type of problem faced by the students. The students are also taught more than the minimum credits required in a semester in order to increase their employability.**

B. Time table and details of the courses offered in the department-wise for all courses: **Semester wise time table is prepared in every semester for all the courses as per the faculty teaching load specified by UGC. This time table is communicated to the respective faculty, and displayed on the notice board for reference.**

- 2.2.4 A. Record of the academic growth of students from disadvantaged sections of society, economically disadvantaged, physically handicapped, slow learners, etc

**Economically disadvantaged students are provided with scholarship for the government, extra tutorial classes and counseling sessions are organized for the physically handicapped and slow learners.**

B. Main findings?

**The students get motivated resulting in their improved academic performance.**

- 2.2.5 Record of identification and responses to the learning needs of advanced learners:

**The students are motivated and provided with proper guidance to write research papers and present the same at various national and international conferences. This gives exposure to the students towards research and also helps in developing**

and building their overall personality. Some of the students have also been awarded the best research paper award which acts as a medium of motivation for the other students of the institute as well.

They also write articles in the reputed management magazines like” Indore Manager” published by Indore Management Association .In order to meet the requirements of the industry, several new subjects are also introduced for example; financial research introduced for the final year finance specialization students.

### 2.3 Teaching-Learning Process:

2.3.1 Records of Plan and organization of the teaching, learning and evaluation schedules (teaching plan, evaluation schedules and methods, etc.)

**The faculty members prepare their hourly teaching plan and the same is distributed to the students. The system of student’s performance evaluation is based on the ordinance 31 wherein the student is permitted to appear in minimum two tests and the third assessment is based on presentations, case study, project or the assignment.**

2.3.2 A. Record and website info of providing course outlines and course schedules prior to the commencement of the academic session

**Before the commencement of semester the student is provided with the subject wise syllabus and also the academic calendar wherein the tentative schedule of all the activities that will be conducted in the entire semester are mentioned.**

B. Methods used for effective implementation:

**All the activities are performed as per the academic calendar. Weekly report format covering the details of all the classes held during each week is prepared at the end of each week in order to keep a track about the regularity of the classes.**

2.3.3 A. Record of difficulties in completing the curriculum within the stipulated time frame and calendar.

**All the faculty member had taken extra classes/tutorial to complete their syllabus on time.**

B. Write up of the challenges encountered and the departmental measures to overcome these: **NIL. Since there is ample teaching space hence the institute had not faced any challenges in the last years.**

2.3.4 A. Record of student-centric learning activities

- **Different workshops, seminars, exhibitions and guest lectures form the esteemed speakers are organized to enhance the knowledge and give**

**practical exposure to the students.**

- **Students are encouraged to actively plan, implement and participate in various events at institute. This nurtures the management skills in them**

B. List of participatory learning activities which are adopted by the faculty that contributes to holistic development and improved student learning, besides facilitating life-long learning and knowledge management.

- **The institute has five different academic clubs which cater to the needs of students from different streams. “Markennova”, Humanism, Finanswers, Commerce Club, Grey Matter. In these clubs various activities are organized by the students like: Competitions, case study analysis, Quiz, etc.**
- **In the annual event of the institute “Xpression”, the team of students with teachers plan and implement more than 50 games which are learning oriented.**

2.3.5 List, record with photographs of activities such as invited experts/people of eminence to deliver lectures and/or organize seminars for students.

2.3.6 Record of Encouragement to blended learning by using e-learning resources

2.3.7 Record of facilities such as virtual laboratories, e-learning, open educational resources and mobile education used by the faculty for effective teaching:

**The institute provides LCD projectors to the faculty members for classroom teaching.**

2.3.8 Record of activities of designated group among the faculty to monitor the trends and issues regarding developments in Open Source Community and integrate its benefits in the university’s educational processes:

**There is a group id for every batch where the faculty can share any kind of information, assignment topics or any other information which can be accessed by the students.**

2.3.9 Record of steps taken to convert traditional classrooms into 24x7 learning places

2.3.10 A. Record of actions taken to avail the services of counselors/mentors/advisors for each class or group of students for academic, personal and psycho-social guidance:

**For every batch the institute is having a faculty nominated as Batch facilitator. For every course, a programme in-charge is nominated who looks after every activity of the entire programme or the course for which he / she is made responsible. The batch facilitator and the programme in-charge always tries to keep direct contact with the students to know the complete information about their batch and also their course, counseling, mentoring and maintaining the record of the students.**

B. Details of the process and the number of students who have benefitted.

2.3.11 A. Record of innovative teaching approaches/methods/practices adopted/put to use by the faculty during the last four years?

B. Write up of improvement in learning by innovative methods

C. Record of recognition to the faculty due recognition for innovation in teaching

2.3.12 Record of actions for creating e a culture of instilling and nurturing creativity and scientific temper among the learners:

**There are different clubs like marketing club. HR club, etc. which helps in developing application based skills in the students with the help of various activities conducted under the umbrella of clubs.**

2.3.13 A. Record of student projects (if mandatory in each of the learning programme):

**All the final year students of the post graduate programmes are allotted mentors for doing their major research project. The student's projects are evaluated by conducting their viva on the same and then they are provided with respective grades.**

B. Number of projects executed within the university: **List is available separately.**

C. Names of external institutions associated with the University for Student Project Work: **NOT APPLICABLE.**

D. Role of faculty in facilitating such projects: **faculty acts as mentor and advisor in the completion of the project.**

2.3.14 A. Record of shortfall in qualified faculty to meet the requirements of the curriculum: **The institute calls the experts from the industry.**

B. Record of actions for shortfall supplementation: The institute appoints visiting faculty in every semester.

2.3.15 Number of percentage of faculty enabled to prepare computer-aided teaching/ learning materials: **100%**

2.3.16 A. Record of Student feedback for evaluation of teachers by the students:  
**After the end of every semester the students are given feedback form which they have to fill up with respect to each and every faculty, infrastructure, etc.**

B. Record of Alumni feedback for evaluation of teachers by the students.

C. Methods used and Impact of the evaluation feedback used to improve the quality of the teaching-learning process:

**Individual faculty feedback is discussed by the director to cover up the strong and the weak points and the corrective measures are also discussed.**

## 2.4 Teacher Quality

2.4.1 Record of how the plan and management of human resources was done to meet the changing requirements of the curriculum

2.4.3 Diversity in its faculty recruitment

<b>Percentage of Faculty who are graduates</b>	
of the same University	49 %
from other Universities within the State	21 %
from Universities from other States	15 %
from Universities outside the country	0 %

2.4.4 A. List of qualified faculty appointed for new programmes/emerging areas of study (Bio-technology, Bio-informatics, Material Science, Nanotechnology, Comparative Media Studies, Information Technology, Diaspora Studies, Forensic Computing, Educational Leadership, etc.)?

B. Number of faculty members appointed to teach new programmes during the last four years

2.4.5 List of academic recharge and rejuvenation of teachers

A. List of faculty availed and provided research grants by the University: **Two faculty members, Dr Geeta Sharma and Mr Surendra Malviya.**

B. List of faculty availed and on study leave: **One faculty Mr Shaligram Prajapati from MCA stream.**

C. List of faculty nominated to national/international conferences/seminars, in-service training, organizing national/international conferences etc.

2.4.7 List of faculty received awards / recognitions for excellence in teaching at the state, national and international level during the last four years: **None**

2.4.8 List of faculty underwent staff development programmes during the last four years (add any other programme if necessary)?

<b>Academic Staff Development Programmes</b>	<b>Number of faculty</b>
Refresher courses	Approx.20
HRD programmes	-----
Orientation programmes	Approx.20
Staff training conducted by the university	-----
Staff training conducted by other institutions	-----
Summer / Winter schools, workshops, etc.	Approx. 5

2.4.9 Percentage of the faculty have

- \* been invited as resource persons in Workshops / Seminars / Conferences organized by external professional agencies = **5% approx.**
- \* participated in external Workshops / Seminars / Conferences recognized by national/ international professional bodies = **60 % approx**
- \* Presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies = **70 % approx.**
- \* teaching experience in other universities / national institutions and other institutions = **0 %**
- \* industrial engagement = %
- \* international experience in teaching = 0 %

2.4.10 List and details of organization of academic development programmes (e.g.: curriculum development, teaching-learning methods, examination reforms, content / knowledge management, etc.) for its faculty aimed at enriching the teaching-learning process.-----

2.4.11 A. List of faculty encouraged

- \* Mobility of faculty between universities for teaching: NIL
- \* Faculty exchange programmes with national and international bodies :NIL

B. Record of schemes helping in enriching the quality of the faculty by such mobility and faculty exchanges: **Grade point system is applied in the institute and the students are also shown the copies of internal as well as semester exam.**

## 2.5 Evaluation Process and Reforms

2.5.3 A. Record of time taken by the department for declaration of examination results each semester: **At an earliest within a weeks time. (Best Practise)**

B. Record of means adopted for the mode / media adopted for the publication of examination results (Website, SMS, email, etc.): **Results are displayed on the notice board.**

2.5.4 A. Record of ensuring transparency in the evaluation process:

**All the internal and end semester answer sheets are shown to the students. In case of any discrepancy the student's problem is presented in front of the CV board.**

B. Measures taken to ensure confidentiality: **Question papers are submitted in sealed envelope which is opened at the time of examination only in the presence of the examination committee.**

C. Record of the Pre-examination processes – **Examination Time table generation, student list generation, Invigilators, Attendance sheet.**

**The examination timetable is displayed well in advance on the notice board and the invigilators are also informed well in advance for their duties in the exam. The examination section takes the signature of the student in the examination hall and the same is kept as a record of attendance. In the internal test also the signature of the student is taken as a record of their attendance.**

D. Results of student's course wise and its analysis: **The course wise result analysis is done from 2009. Record Available)**

## 2.6. Student Performance and Learning Outcomes:

2.6.1 A. Write up of articulation of its Graduate Attributes of the department:

**The institute believes in producing environmentally and socially conscious and professionally advanced and ethical graduates.**

B. Record of facilitation of monitor the implementation and outcome

2.6.2 A. Record of learning outcomes for its academic programmes: **Students prepare**



**research papers and they present the same in the national and international conferences.**

B. Record of making students and staff are made aware of these.

2.6.3 Write up of department teaching, learning and assessment strategies structured to facilitate the achievement of the intended learning outcomes

2.6.4 Record of collection and analysis of data on student learning outcomes and use it to overcome the barriers to learning

2.6.5 Write up of new technologies deployed by the department in enhancing student learning and evaluation and how does it seek to meet fresh/ future challenges

**2.6.6 Any other information regarding Teaching, Learning and Evaluation which the department would like to include.**

=====

### **Criterion III: Research, Consultancy and Extension**

III.1 Year-wises Publications in the department:

Year	Total Papers Published
2013	8
2012	47
2011	39
2010	30
2009	30
2008	12
Total	166

**Details of publications File No. III.1, Annexure-III.1**

III.2 Number of papers published in peer reviewed journals

(national / international) **166 (annexure)**

Monographs **Nil**

Chapters in Books 63 (detail in annexure III.2)

Edited Books **Nil**

Books with ISBN with details of publishers --- **02**

Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, Dare Database – International Social Sciences Directory, EBSCO host, etc.) **Nil**

Citation Index – range / average **Nil**

SNIP **Nil**

SJR **Nil**

Impact Factor – range / average

h-index

III.3 List and Records and Details of patents and income generated -- **NIL**

III.4 List and Record of Areas of consultancy and income generated --- **NIL**

III.6 List and Record of Faculty selected nationally/internationally to visit other laboratories in India and abroad --- **NIL**

III.6 List and Record of Faculty serving in National committees b) International

committees c) Editorial Boards d) any other (please specify)

Faculty Working as members in prestigious, bodies, Committees

Name of the Faculty	Serving in;
Dr. Anand.K.Sapre	Member of Governing Body of AITR, Indore 2008-09
Dr.Anand K.Sapre,	Members, Board of Studies, Management, DAVV
Dr.R.K.Vyas	Peer Member of NAAC UGC
Dr.R.K.Vyas	Member FRRBs of ICAI- Institute of Chartered Accountants of India
Dr.R.K.Vyas	Dean, Board of Studies, DAVV
Dr.B.K.Tripathi	Members, Board of Studies, Management, DAVV
Dr.Yamini Karmarkar	Members, Board of Studies, Management, DAVV
Dr.Yamini Karmarkar	Member of Editorial Board of “Indore Manager”, the Peer Reviewed Monthly Journal of Indore Management Association. ISSN 2278 – 7852
Dr.Yamini Karmarkar	Appointed by Hon’ble VC D.A.V.V., as Member in a team to Co-ordinate and organize the Seminar held on “inauguration of Course Work for PhD Students” and for “Fostering Excellence in Research, on 15 <sup>th</sup> January 2013
Dr.Yamini Karmarkar	Appointed by Hon’ble VC D.A.V.V., as Member in a team to Co-ordinate and organize the Seminar held on "Indian Youth : Challenges And Prospects" By Hon'ble Dr. A.P.J. Abdul Kalam, Former President of India, on Wednesday, 12th June’2013
Ms.Kirti Mathur	Members, Board of Studies, DAVV
Dr.Jyoti Sharma	Member in editorial committee of “Indo-Asian International Journal of management”, for the year 2012-2013, Tamil Nadu.
Dr.Jyoti Sharma	Serving as counselor in Psychology - IGNOU for 2012-2013.
Dr.Jyoti Sharma	Appointed by Hon’ble VC D.A.V.V., as Member in a team to Co-ordinate and organize the workshop on 15 Dec 2012 to build awareness on e-governance and National e-governance Plan(NeGP) in collaboration with Ministry of Communication and I.T. New Delhi

Dr.Geeta Nema	Member of Editorial Board of “Abhinav” A Journal published from Mumbai, Peer Reviewed Monthly Journal
Dr. Anshu Bhati	Editorial Board Member – Indo Asian Journal of Advanced Management (ISSN 2250-1266)
Dr.Preeti Singh	Served as Sr.Coordinator in Adult Education Department, DAVV from 1 Nov’2009 to 31Jume2010.
Dr.Preeti Singh	Serving as HOD,Career Councelling Cell, DAVV, Indore since March 2012
Dr.Preeti Singh	Working as Flying squad member & as observer in various examinations of DAVV affiliated colleges from 19March’2011 till date
Dr.Preeti Singh	Worked as NSS-IIPS Unit, DAVV Coordinator
Dr.Preeti Singh	Nominated by DAVV Indore, to conduct External Examination
Dr.Preeti Singh	Advisory board Member to various DAVV affiliated colleges like chamelidevi, Prestige college, Khalsa College, IPS Academy, Vaishnav College etc
Dr.Preeti Singh	Nominated as Flying squad member by Prestige Institute of Professional Studies, Indore
Dr. Kapil Jain	Editorial Board Member – Journal of Global Information Technology (JGIT) (ISSN No. 1931-8162), USA since 2009. (Since 2009
Dr. Kapil Jain	Editorial Board Member – Journal of Advanced Management Science (JOAMS), ISSN: 2168-0787, Engineering and Technology Publishing, USA. (Since 2013)
Dr. Kapil Jain	Editorial Board Member – Journal of Management and Sustainability (JMS), ISSN 1925-4725 (Print) ISSN 1925-4733 (Online), Canada. (Since 2013)
Dr. Kapil Jain	Editorial Board Member – International Journal of Business and Management (IJBM) ISSN 1833-3850 (Print) ISSN 1833-8119 (Online), Canada. (Since 2013)

Dr. Kapil Jain	Editorial Board Member – International Journal of Business and Management (IJBM) ISSN 1833-3850 (Print) ISSN 1833-8119 (Online), Canada. (Since 2013)
Dr. Kapil Jain	Editorial Board Member – International Journal of Business and Management (IJBM) ISSN 1833-3850 (Print) ISSN 1833-8119 (Online), Canada. (Since 2013)
Dr. Kapil Jain	Editorial Board Member – Asian Social Science (ASS) ISSN 1911-2017 (Print) ISSN 1911-2025 (Online), Canada. (Since 2013)
Dr. Kapil Jain	Editorial Board Member – Global Journal of Science Frontier Research (GJSFR), ISSN: Online: 2249-4626, Print: 0975-5896, Print Estd.: 2001, USA. (Since 2013)
Dr. Kapil Jain	Editorial Board Member – Oxford University Press. (Since 2012)

III.7 Research thrust area recognized by funding agencies for the department  
--- **NIL**

III.8 Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies and grants received project-wise. ----- **03**

Name of Faculty	Title of the project	Funding Agency	Total Grants(Rs.)	Period
(1) Dr. Geeta Sharma & (2) Surendra Malviya	Internet banking service quality dimensions& its impact on customer satisfaction: a study in context of Indore district in M.P.	ICSSR, New Delhi	2,61,225/-	2012-2014 (18 months)
(1) Dr. Manish Sitlani & (2) Dr. Kapil Jain	E-learning in Open and Distance Education; A Comprehensive Study of Universities of Madhya Pradesh	National (UGC)	541600/-	2013-2015 (2 yrs.)
(1) Dr. Manish Sitlani, (2) Dr. Jyoti Sharma & (3) Dr. Anshu Bhati	A Study of impact of vocational training on women empowerment	National (UGC)	491600/-	2013-2015 (2 yrs.)

National Project

III.9 List and details of Inter-institutional collaborative projects and grants received

None

All India collaboration b) International

None

III.10 List and details of Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, etc.; total grants received.

None

III.11 List and Details of Research facility / centre with

- state recognition
- national recognition
- international recognition

--- NIL

III.12 List and details of Special research laboratories sponsored by / created by industry or corporate bodies

--- NIL

**3.1 Promotion of Research --- Research Cell created in Department since July, 2012**

3.1.1 A. Composition of Departmental Research Committee, List of members and minutes of its meeting; (Minutes of the meetings are available in File No. 3.1.1)

Departmental Research Committee;

1. Dr.R.K.Vyas
2. Dr. Geeta Sharma
3. Dr. Manminder Singh
4. Ms. Navneet Kaur
5. Mr. Vivek Shrivastava
6. Mr. Nitin Nagar

B. Records of DRC regarding monitoring and addressing issues related to research

C. Record of DRC recommendations which have been implemented and their impact.

3.1.2 Information of research centers in its affiliated / constituent colleges which are monitored by the DRC of the department

--- NIL

3.1.3 Details of the

--- NIL

- \* advanced funds for the sanctioned projects ----**Rs 0.9 lacs from ICSSR**
- \* providing seed money
- \* Simplification of procedures related to sanctions / purchases to be made by the investigators
  - A detailed procurement and purchase procedure is defined in the Department
- \* Autonomy to the principal investigator/coordinator for utilizing overhead charges – Full autonomy
- \* Timely release of grants- Satisfactory
- \* Timely auditing Satisfactory

- \* Submitted utilization certificates to the funding authorities- Not applicable till date.

### 3.1.4 Record of interdisciplinary research promoted

- \* with other departments /schools of the university

Name of Faculty	Title of the project	Collaborating Institutes	Grants Received	Period
(1) Dr. Jyoti Sharma (2) Dr. Bharti Joshi (Dept. of Lifelong Learning, DAVV, Indore.)	A Study of Impact of Educational, Economic factors and Emotional Intelligence as Determinants of Women Empowerment in Indore City	<b>National (UGC)</b>	Rs.1 lac	2011

- \* and collaboration with national/international institutes/industries

### 3.1.5 Details of workshops/ training programmes/ sensitization programmes conducted by the department to promote a research culture on campus- --- **Data Collection in Process**

#### 1. Excel workshop for students

#### 2. Research Methods workshop

#### 3. SPSS workshop

(Details in Annexure 3.1.5)

### 3.1.6 A. Details of visits of researchers of eminence to visit the campus as adjunct professors --- **NIL**

B. Impact of such efforts on the research activities of the university

### 3.1.7 A. Percentage of the total budget of the department which is earmarked for research

B. Details of heads of expenditure, financial allocation and actual utilization

} **NIL**

### 3.1.8 A. Details of University funded research and awarded Post Doctoral Fellowships/Research Associateships --- **NIL**

B. List of students registered with record of source of funding by the university and other sources

### 3.1.10 A. List and percentage of faculty which have utilized the sabbatical leave for pursuit of higher research in premier institutions within the country and abroad

--- NIL

B. Record of the output of these scholars

3.1.11 A. Details with photographs of national and international conferences organized

--- NIL

B. List highlighting the names of eminent scientists/scholars who participated in these events.

### 3.2 Resource Mobilization for Research

3.2.1 Record of Financial provisions made in the university budget for supporting students' research projects --- NIL

3.2.2 A. Record of special efforts to encourage its faculty to file for patents

B. List of registered and accepted patents. --- NIL

3.2.3 Details of ongoing research projects of faculty:

	Year wise	Number	Name of the project	Name of the funding agency	Total grant received
A. University awarded projects Nil					
Minor projects					
Major projects					
B. Other agencies - national and international (specify)					
Minor projects	March 2012 to Sept 2013	1	Internet banking service quality dimensions & its impact on customer satisfaction: a study in context of Indore district in M.P	ICSSR	Rs 0.9 lac
Major projects	April 13 to March 2015	1	E-learning in Open and Distance Education; A Comprehensive Study of Universities of Madhya Pradesh	UGC	NIL
	April 13 to March 2015	1	A Study of impact of vocational training on women empowerment	UGC	NIL



- 3.2.4 A. Record of projects sponsored by the industry/corporate houses --- **NIL**  
 B. Details such as the name of the project, funding agency and grants received. }
- 3.2.5 A. Details of Department recognition for their research activities by national / international agencies (UGC-SAP, CAS; Department with Potential for Excellence; DST-FIST; DBT, ICSSR, ICHR, ICPR, etc.) and the quantum of assistance received --- **NIL**  
 B. Record of any two significant outcomes or breakthroughs achieved by this recognition.
- 3.2.6 List details of  
 a. research projects completed and grants received (funded by National/International agencies). --- **NIL**  
 b. Inter-institutional collaborative projects and grants received --- **NIL**  
 i) All India collaboration  
 ii) International

### 3.3 Research Facilities

- 3.3.1 A. Infrastructure in the department to facilitate research --- **Research Cell created in Department since July, 2012**  
 B. Strategies have been evolved to meet the needs of researchers in emerging disciplines  
 - Individual Faculty is encouraged to approach funding agencies like ICSSR and UGC to apply for research projects.
- 3.3.2 A. Information and Resources catering to the needs of researchers of the department --- **NIL**  
 B. Details of the facility.  
 -Research Scholars are provided necessary facilities like sitting arrangement, computer with internet facility in the department
- 3.3.3 Record of University Science Instrumentation Centre (USIC) facilities been made available to research scholars --- **NIL**
- 3.3.4 Record of provision of residential facilities (with computer and internet facilities) for research scholars, post-doctoral fellows, research associates, summer fellows of various academies and visiting scientists (national/international)

--- NIL

3.3.5 Details of Uses of the Facilities of IUC, CAT, NRCS, IIT Indore and other specialized Research Centers for research --- NIL

### 3.4 Research Publications and Awards

3.4.1 Research journal published, if any, from the department(s)? If yes, indicate the composition of the editorial board, editorial policies and state whether it/they is/are listed in any international database. --- None

3.4.2 Details of publications by the faculty:

\* Number of papers published in peer reviewed journals (national / international) -

**165 ( Annexure III.1)**

\* Monographs Nil

\* Chapters in Books **63 ( Annexure III.2)**

\* Books edited Nil

\* Books with ISBN with details of publishers

**1. Dr. Geeta Sharma July 2011 –June 2012**

\* **“Performance appraisal of Urban Cooperative Banks” (2012). (ISBN 978-93-80966-12-0) published by Sunrise Publication, financially supported by ICSSR, New Delhi.**

\* **2. Dr. Kapil Jain**

\* **Book Title :Accounting For Managers  
Publisher: Dreamtech Press, New Delhi  
ISBN13 : 9789350043134**

\* Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, EBSCO host, etc.) Nil

\* Citation Index – range / average

\* SNIP Nil

\* SJR Nil

\* Impact Factor – range / average

\* h-index Nil

3.4.3 Details of

\* faculty serving on the editorial boards of national and international journals –

Faculty Working as members in prestigious, bodies, Committees

Name of the Faculty	Serving in;
---------------------	-------------

Dr. Yamini Karmarkar	Member of Editorial Board of “Indore Manager”, the Peer Reviewed Monthly Journal of Indore Management Association. ISSN 2278 - 7852
Dr. Geeta Nema	Member of Editorial Board of “Abhinav” A Journal published from Mumbai, Peer Reviewed Monthly Journal
Dr. Jyoti Sharma	Member in editorial committee of “Indo-Asian International Journal of management”, for the year 2012-2013, Tamil Nadu.
Dr. Jyoti Sharma	Serving as counselor in Psychology - IGNOU for 2012-2013.
Dr. Anshu Bhati	Editorial Board Member – Indo Asian Journal of Advanced Management (ISSN 2250-1266)
Dr. Kapil Jain	Editorial Board Member – Journal of Global Information Technology (JGIT) (ISSN No. 1931-8162), USA since 2009. (Since 2009)
Dr. Kapil Jain	Editorial Board Member – Journal of Advanced Management Science (JOAMS), ISSN: 2168-0787, Engineering and Technology Publishing, USA. (Since 2013)
Dr. Kapil Jain	Editorial Board Member – Journal of Management and Sustainability (JMS), ISSN 1925-4725 (Print) ISSN 1925-4733 (Online), Canada. (Since 2013)
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Dr. Kapil Jain	Editorial Board Member – Oxford University Press. (Since 2012)

- \* faculty serving as members of steering committees of international conferences recognized by reputed organizations / societies-

Name of the Faculty	Members of;
<b>Dr.Yamini Karmarkar</b>	<b>Member of Organizing Committee of 22<sup>nd</sup> International Management Conclave, January 2013, Organised by Indore Management Association</b>
<b>Dr. Kapil Jain</b>	<b>CSNT 2012 MIR Labs, Rajkot, from 11-13 May 2012</b>
	<b>CICN 2012 GLA University Mathura, 3-5 November, 2012.</b>
	<b>CSNT 2013 MIR Labs, Gwalior, from 6-8 April 2012</b>

- \* 3.4.4 Details of

- \* research awards received by the faculty and students-

S.No.	Name of Faculty/Student	Awards & Recognitions	Year
<b>1</b>	Yamini Karmarkar	BEST PAPER award received in technical session at International Conference on Managing Change in Business and Economy, Faculty of Management Studies, Pacific Academy of Higher Education and Research University, Udaipur, April, 2013	2013
<b>2</b>	Karmarkar Yamini, Muskan Karamchandani	BEST PAPER award received at International conference - ARTHA-SATYA, Demystifying Strategic Finance In Volatile Times". Allana Institute Of Management Sciences, Pune, February, 2013	2013
<b>3</b>	Yamini Karmarkar	BEST PAPER award received at Management Research Conference 2012 On	<b>2012</b>

		“Management Practice & Strategies in Dynamic Global Environment”, by University of Mumbai, December 2012.	
4	Karmarkar Yamini, Muskan Karamchandani	BEST PAPER award received in Finance Track at International Conference on "Dyanamics of Innovative Practices in Management" on 22nd -24th December, 2012, Organised by MRSCPS, Indore	2012
5	Karmarkar Yamini, Muskan Karamchandani	BEST PAPER award received at “International Conference on Contemporary Innovative Practices in Management ” on 13th and 14th April 2012, organized by Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan	2012
6	Dr. Sujata Parwani, Dr. Geeta Nema	BEST PAPER award received at National Seminar on women empowerment sponsored by UGC, Held by department of lifelong learning, DAVV, Indore	2012
7	Dr. Anshu Bhati	BEST PAPER award received at National Seminar on “Women Empowerment through Lifelong Learning” –Organized by Dept. of Life Long Learning, Davv, 2012	2012
8	Dr. Preeti Singh	Honored by governor- Dr.Balram jaghad and Hon’ble Vice Chancellor Dr.Bhagirath Prasad in establishing and opening the idea of DAVV Health and Day Care Centre for working womens	
		Honored By Hon’ble Vice Chancellor Prof. Ralkamal as Best Academic Worker at DAVV Indore	
9	<b>Dr. Manminder Singh Saluja</b>	Won Best Paper Award for paper titled “ <b>Impact of Bailout Packages on the Bank Stocks of Greece Market</b> ”, in National Conference on “Management Practice and Strategies in Dynamic Global Environment”, held at Mumbai University on 14 <sup>th</sup> & 15 <sup>th</sup> December 2012.	2012
10	Student- Ms.Paryul Jain	Won first prize in Jigyasa- 2012, 8 <sup>th</sup> National Research Paper Contest, organized by PIMR, Indore on 12 <sup>th</sup> Feb, 2012	2012

\* national and international recognition received by the faculty from reputed professional bodies and agencies

\* **Dr.Yamini Karmarkar Special Recognition received from “Director General of M.P Police”, for contribution to seminar and training activities**

**of Police Radio Training School, Indore activities.**

**Best Paper awarded as follows;**

<b><i>Table No 3: List of Awards</i></b>
Yamini Karmarkar, Surbhi Vani, Anshu Kataria, “Impact of Global Financial Crisis (2008) on Foreign Exchange Exposure – A Study for Indian Companies”, Management Research Conference 2012 On “Management Practice & Strategies in Dynamic Global Environment”, by University of Mumbai, December 2012. <b>The paper was awarded prize for BEST PAPER.</b>
Karmarkar Yamini, Muskan Karamchandani, " A Study of Risk Reversal Strategy As a Predictor for the USD-INR Exchange Rate Movements", presented at International Conference on "Dyanamics of Innovative Practices in Management" on 22nd -24th December, 2012, Organised by MRSCPS, Indore. <b>This paper was awarded the best paper in Finance Track.</b>
Karmarkar Yamini, Muskan Karamchandani and Ashima Mantri, “Exchange Rate and Macro-Economic Indicators – A Causal Study for India for the Past Decade” Presented at “International Conference on Contemporary Innovative Practices in Management ” on 13th and 14th April 2012, organized by Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan. <b>This paper received the award for BEST PAPER.</b>
Karmarkar Yamini, Karamchandani Muska, Mehta Dhwanil, “Taxonomy in Indian Financial Structure: Myth or Truth” International conference - ARTHA- SATYA, Demystifying Strategic Finance In Volatile Times". Allana Institute Of Management Sciences, Pune, February, 2013. <b>This Paper was Awarded Best Paper.</b>
Sarda Varun, Karmarkar Yamini, Lakhotia Neha, “An Empirical Study applying Chart Patterns to Indian Stock Market Crashes” Presented at International Conference on Managing Change in Business and Economy, Faculty of Management Studies, Pacific Academy of Higher Education and Research University, Udaipur, April, 2013. <b>This Paper was Awarded Best Paper in technical</b>
Karmarkar Yamini, “Treasure Island” – a case study on entrepreneurial idea generation and implementation, presented at 19th AIMS convention, Indian Institute of Management Calcutta, August 2007, <b>WON GOLD MEDAL FOR BEST CASE STUDY</b>
Best Paper Award to Dr. Sujata Parwani, Dr. Geeta Nema and Robin Masih, “Impact of Micro Insurance on women empowerment
Best Paper Award to Dr. Anshu Bhati, Paper titled – “Women Empowerment NGOs in Madhya Pradesh and Public Relations” in National Seminar on “Women Empowerment through Lifelong Learning” –Organized by Dept. of Life Long Learning, Davv, 2012
<b>Dr. Manminder Singh Saluja</b> , Won Best Paper Award for paper titled “ <b>Impact of Bailout Packages on the Bank Stocks of Greece Market</b> ”, in National Conference on “Management

3.4.5 A. Number of successful M.Phil. and Ph.D. scholars guided per faculty during the last four years – Details in Annexure 3.4.5

B. University participate in *Shodhganga* by depositing the Ph.D. theses with INFLIBNET for electronic dissemination through open access

A. Record of Promotion e interdisciplinary research --- **NIL**

B. Number of interdepartmental / interdisciplinary research projects undertaken

C. Mention the number of departments involved in such endeavours --- NIL

3.4.8 List of University instituted research awards to the faculty of the Department  
--- NIL

3.4.9 Details of incentives given to the faculty for receiving state, national and international recognition for research contributions --- NIL

**3.5 Consultancy --- NIL**

3.5.1 Important consultancies undertaken by the department during the last four years.

3.5.2 A. Department participation in university-industry cell

B. If yes, what is its scope and range of activities

3.5.3 Record of publicizing the expertise of the department for consultancy services

**3.6 Extension Activities and Institutional Social Responsibility (ISR)**

3.6.1 A. Department records of sensitization of faculty and students on its Institutional Social Responsibilities ---

B. List the social outreach programmes which have created an impact on students' campus experience during the last four years.

➤ **A Blood donation awareness camp organized in March, 2013. annexure 3.6.1)**

➤ **Ansh” An online database of blood donors in Indore. MY Hospital and other hospitals are using the database. – January 2008- A unique endeavour by Students.** They designed, collected, compiled a data of 10,000 blood donors in Indore. IT was made available online to hospitals. CII also created a call center for using it. Blood were categorized on the basis of blood group, date of last donation, locality etc. The database is still in use by CII.

➤ The project done for Abhinav Centre for Development of Agriculture Human Resources Samiti (State Level NGO) “A study of vegetable hawkers in Indore for developing a sustainable model for retailing of vegetables”, in 2011. The Research was used to develop Retailing business for Organic Vegetables

➤ **India@75 - 2008**

India@75 is a path breaking grassroots initiative for realizing the dream of an inclusive, sustainable and developed India by 2022, when India completes 75 years of Independence. India@75 is a universal vision for India shared by

Indians from all geographies and all walks of life. It was developed using collaborative public reasoning processes that involved thousands of Indians from all sections of society.

Confederation of Indian Industry (CII) adopted his vision and has developed an action plan comprising of a multi-pronged approach with advocacy, facilitation, aggregation and undertaking pilot projects for large scale replication with wider reach by leveraging extensive use of technology.

CII sponsored Dr.Yamini Karmarkar and YI –IIPS net students to be a part of the team that prepared the vision document for MP. They were trained by Boston Consulting Group for methodology of preparing the vision document. Interviews, workshops, surveys were conducted for people in cross sections of society. Finally, a vision document was created for MP. The vision document for all states was then clubbed to create India@75 vision document for India. This was then handed over to planning commission of India

3.6.2 Promotion of neighborhood network and student engagement and holistic development of students and sustained community development?

3.6.3 Record of participation of the students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ International programmes

3.6.4 Records of tracking the students' involvement in various social movements / activities which promote citizenship roles --- NIL

3.6.6 Write up of the values inculcated and skills learnt during extension activities. --- NIL

3.6.7 Department community in its outreach activities --- NIL

3.6.8 Details of awards received by the institution for extension activities and/contributions to social/community development during the last four years --- NIL

**3.7 Collaboration --- NIL**

A. MOU Copies and Record of collaboration with other agencies impacted the visibility, identity and diversity of activities on campus

B. Record of benefits academically and financially because of collaborations

3.7.2 Records of linkages resulted in



- \* Curriculum development
- \* Internship
- \* On-the-job training
- \* Faculty exchange and development
- \* Research
- \* Publication
- \* Consultancy
- \* Extension
- \* Student placement
- \* Any other (please specify)

3.7.3 A. Copy of MoUs with institutions of national/international importance/other universities/ industries/corporate houses etc.

B. Record of enhanced the research and development activities

3.7.4 Have the university-industry interactions resulted in the establishment / creation of highly specialized laboratories / facilities?

**3.7.5 Any other information regarding Research, Consultancy and Extension, which the university would like to include.**

#### Criterion 4:- Infrastructure & Learning Resources

#### **4.1 Physical Facilities**

4.1.1 A. Details of Department physical infrastructure

Nos. of Class Room	:	22	
Nos of Lecture Theater	:	03	
Multimedia Lecture Theater	:	01	
Girls Common Room	:	01	
Faculty Common Room	:	01	
Computer Labs	:	02	
Computer Software Development Cell	:	01	01
Faculty Rooms	:	40	
Research Labs	:	01	
GD Rooms	:	01	
Garden	:	02	
Parking	:	02	
Indoor Game Area	:	01	

Reference Library	:	01
Main Library	:	01
Centralize RO for drinking water	:	01
CCTV cameras for campus surveillance	:	18

B. Maintenance of Laboratories for its optimal utilization

**Maintenance of Laboratories is done on monthly basis and record of maintenance report is also kept. The arrangements, setting and environment of the laboratory encourage the students to perform their practical carefully in a congenial environment. Maintenance of records and handling of students when they work in the laboratory maintained in register. Students time table for practical displayed in the laboratory.**

C. Maintenance of Computers for its optimal utilization

**Maintenance of computers is done on regularly basis by the lab technician.**

D. Maintenance of UPSes, Power Supplies:

**Centralized inverter facility is available in the institute. Maintenance UPS and inverter are done by the electrician.**

E. Maintenance of support services, sanitation, first aid boxes

- **First aid box is available in Computer lab two.**
- **Other necessary support services are also available in the institute including sanitation.**

F. Maintenance of building, garden, indoor games structure

- **Maintenance of building and garden is done by supporting staff of the institute on regular basis including two gardener.**
- **Charge of Campus development is assigned to one faculty member.**

4.1.2 Record of new initiatives for Infrastructure for promote a good teaching-learning environment- Internet, Wi-fi, Power Point Projectors, Video Equipment

**Apart from high speed internet connectivity, an Institute premise is also Wi-fi enabled. There are more than 10 Power Point Projectors and 10 Overhead Projector are available in the Institute.**

4.1.3 Physical ambience for the faculty in terms of adequate research laboratories, computing facilities and allied services

- **Computer facilities with high speed internet connection are provided to all faculties.**

- **Research Lab is available with licensed software in the Institute.**
- **Printer facility is provided to all the programme incharge at the Institute.**
- **The Institute provides all the necessary facilities to its man power like photocopy, scanner, fax etc. to promote research activities.**

4.1.4 List of Facilities like office room, common room and separate rest rooms for women students and staff

**Separate common room is available for women students as well as faculties.**

**Following offices are available at the Institute;**

- **Accounts**
- **Students records**
- **Scholarship**
- **Administration**
- **Reception**
- **PA to Director**
- **Purchase**

4.1.5 List of the infrastructure facilities are disabled-friendly

- **Tricycle is available for physically disabled students.**
- **Classes and examination are conducted at ground floor only for all the physically disabled students.**
- **Library, computer labs, GD Room and common room etc facilities are also available at ground floor only for all the physically disabled students.**

4.1.8 Departmental special facilities are available on campus to promote students' interest in sports and cultural events/activities

**The Institute organized following sports and cultural events yearly to promote students' interest in sports and cultural activities;**

- |                               |          |   |
|-------------------------------|----------|---|
| <b>Synergy</b>                | <b>:</b> | <b>Institute level sports competition</b>                       |
| <b>Expression</b>             | <b>:</b> | <b>Annual cultural event</b>                                    |
| <b>Tourista</b>               | <b>:</b> | <b>Institute level cultural event on the eve of Tourism Day</b> |
| <b>Sphoorti</b>               | <b>:</b> | <b>University level cultural event</b>                          |
| <b>UTD Sports Competition</b> | <b>:</b> | <b>University level inter department sports competition</b>     |

Sports facility: Centralize sports facility of the University is available for the students, which is available within 50 mtr. Distance.

## **4.2 Library as a Learning Resource**

### **4.2.1 Details of departmental library facilities:**

4.2.2 Provide details of the departmental library:

- \* **Total area of the library (in Sq. Mts.)**
- \* Total seating capacity  
Main Library : **30 Students**  
Reference Library : **55 Students**
- \* Working hours (on working days, on holidays, before examination, during examination, during vacation) **All Days 9:00 AM to 6:00 PM**
- \* Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources) **Yes**
- \* Clear and prominent display of floor plan **Yes**
- \* Adequate sign boards; **Yes**
- \* Fire alarm; **No**
- \* Access to differently-abled users and **Yes**
- \* Mode of access to collection **Students & Library Members Only**

4.2.3 Departmental library holdings:

- a) Print (books, back volumes and theses) **21338**
- b) Average number of books added during the last three years **1078**
- c) Non Print (Audio Video, CDs, Downloaded Articles) **CD : 2394**
- d) Electronic (e-books, e-journals) **Yes**
- e) Special collections (e.g. text books, reference books, standards, patents) **Reference & Text Books**
- f) Link of tutorial, e-books and video lectures is available on our website.

4.2.4 Records of tools the library deploys to provide access to the collection

- \* OPAC
- \* Electronic Resource Management package for e-journals **Yes**
- \* Federated searching tools to search articles in multiple databases **No**
- \* Library Website **Through University Website**
- \* In-house/remote access to e-publications **Yes**

4.2.5 Use of ICT deployed in the library

- \* Library automation **Under Process**
- \* Total number of computers for public access **05**
- \* Total numbers of printers for public access **No**
- \* Internet band width speed □ 2mbps □ 10 mbps □ 1 GB **10 mbps**

- \* Institutional Repository No
- \* Content management system for e-learning No
- \* Participation in resource sharing networks/consortia (like INFLIBNET) Yes

4.2.6 Details (per year) with regard to

- \* Ratio of library books to students enrolled 13.33
- \* Average number of books added during the last four years
  - 2009-10: 00**
  - 2010-11: 00**
  - 2011-12: 980**
  - 2012-13: 98**

- \* Assistance in searching Databases Yes
- \* INFLIBNET/IUC facilities No

4.2.8 Annual departmental library budget and the amount spent for purchasing new books and journals.

<b>Year 2012-13</b>	<b>1,00,000 approx.</b>
<b>Year 2013-14</b>	<b>10,00,000 (Budgeted)</b>

**4.3 IT Infrastructure**

4.3.1 Details of Department IT and ICT Infrastructure-

**The institute has Internet facility Approx. on every computer, Multimedia Lecture hall, GD Room, Printers, Scanners, LCD projectors, OHP etc.**

4.3.2 Details of the computing facilities i.e., hardware and software.

Number of systems with individual configurations	<b>Lab-1</b> No. of Machines =40 <b>Configuration-</b> Pentium 4 CPU 3.00 Ghz, 1.5 GB RAM, Combo Drive, OS- Windows XP with service pack 2 <b>Lab-2</b> No. of Machines =20 <b>Development Center</b> No. of Machines =15 <b>Configuration-</b> Pentium 4 CPU 3.00 Ghz, 512MB RAM, Combo Drive, OS- Windows XP with service pack 2
Computer-student ratio	1:16
Dedicated computing facilities	2 Prolient Server, 2 Sun Solaries Server, 1 Linux Server, 1 IBM AS/400 e-series Server,

	Microsoft MSDN Subscription, Network Printer and Line Printer
LAN facility	160 Machines are connected on LAN
Proprietary software	Microsoft MSDN Subscription, Trend Micro Antivirus, Oracle 8i, Segate Crystal Report 8.5
Number of nodes/ computers with internet facility	100 Approx, Computers with Internet Facility
Any other (please specify)	

**4.3.3** Plans and strategies for deploying and upgrading the IT infrastructure and associated facilities -

**Upgraded the RAM and proposed budget of Rs. 20,00000/- in year 2013-14 budget plan.**

**4.3.4** Details on access to on-line teaching and learning resources and other knowledge and information database/packages provided to the staff and students for quality teaching, learning and research. –

**For e-learning and Research the Institute have following subscription**

- a) Subscription from “EMERALD MANAGEMENT”**
- b) Subscription from “IEEE Xplore Digital Library”**
- c) Subscription from “ACM Digital Library”**

**4.3.5** IT facilities available to individual teachers for effective teaching and quality research –

**All the faculties have Internet facility. LCD Projectors, OHP are available for the faculties.**

**4.3.8** A. Details of ICT-enabled classrooms/learning spaces available –

**The Institute has LCD Projector and a Multimedia Lecture Hall and GD Room.**

B. Record of utilization for enhancing the quality of teaching and learning-**Available**

**4.3.9** Records of Faculty and computer- aided teaching-learning materials-

**Available**

**4.3.10** Department availing of the National Knowledge Network connectivity- **INFLIBNET**

**4.3.12** Record of Availing of web resources such as Wikipedia, dictionary and other education enhancing resources –

**Record available with IT Center.**

**4.3.13** Department budget for the update, deployment and maintenance of computers  
**Proposed Rs.20,00000/-**

4.3.14 Details of plans envisioned for the gradual transfer of teaching and learning from closed university information network to open environment –

**Through IT center, Online lectures also available.**

**4.4 Any other information regarding Infrastructure and Learning Resources which the university would like to include.**

## **CRITERIA V- STUDENT SUPPORT AND PROGRESSION**

### **5.1 Student Mentoring and Support**

5.1.1 Department system, structural and functional characteristics for student support and mentoring.

IIPS is running seven courses comprising of nearly 1800 students. The structure of IIPS comprise of one Director, Two programe incharges one for computer science and one for management science. There are 7 course co-ordinators and 20 mentors in management Science courses comprising MBA(MS) 5 Yrs. Integrated courses, B.Com (Hons), MBA(MS) 2 Yrs. Course, MBA(Advertising and Public Relations), MBA(Tourism) and 15 mentors in computer science comprising MCA (6 Yrs.) and M.Tech (5 and 1/2 Years). Besides this IIPS has following functional Cells and Committee -

- Departmental Committee
- Research Cell
- Development Center for MCA and M.Tech
- Library Committee
- Psycho Lab
- Communication Lab
- Alumni Cell
- Placement Cell
- Anti Ragging Committee
- Anti Ragging Squad
- Disciplinary Committee
- Purchase Committee

5.1.2 Record of ‘apart from classroom interaction’, the provisions available for academic mentoring

A-Research Mentors facilitate Major Research Projects (MRP) through well designed procedures to ensure skill match.

B- IIPS publish a student magazine “Milange” for thought expression and innovation for students.

C-Guest Lectures on various topics in different varied streams of management and computer science.

D- Various academic activities like Group discussions, role playing, quizzes, intra-courses competitions are held.

E- “Finanswers”, “Markennova”, “Humanism”, “Commerce Club”. These clubs organize educative, current issues based and thought provoking activities regularly. Intra club competitions are also promoted for healthy competitions among students.

F- YI-I IIPS is an integral part of the Confederation of Indian Industry (CII), India’s premier business association which is working with an objective of creating a platform for young Indians to realize the dream of a developed nation. “To become the voice of young Indians globally” being the vision of Yi, it provides a platform for young Indians to participate in and contribute to being an integral part of the Indian Growth Story. Yi works effectively for promoting leadership skills for the development of its members through the learning programs; the development and engagement of students in schools and colleges.

5.1.3 Record of department students’ utilization of personal enhancement and development schemes such as career counselling, soft skill development, career-path-identification, and orientation to well-being for its students.

- Career counselling, soft skill development activities of student are taken care of by the different clubs and Career counselling cell of IIPS.
- Subjects for personality enhancement(BCPD-Business Communication and Personality Development)
- Orientation programs
- Career Orientation programs
- Specialization selection activities
- Corporate trainings
- Spoken English classes
- Psycholab
- Mock Interview trainings by internal faculties and external experts like edge makers, EI foundation etc.

5.1.4 Department publish its updated prospectus and handbook info annually on website and online access of course plans, syllabi and result

The institute publishes its prospectus annually for admission and the handbook information is also regularly updated on website. The course plans and syllabi are available online.



File No. 5.1.3

#### 5.1.5 A. Records of the Timely dissipation of financial aid

B. Tables for type and number of scholarships/free-ships given to the students during the last four years the following categories: UG/PG/M.Phil/Ph.D./Diploma/others

A good ratio of students is provided this facility. File No. 5.1.4

5.1.6 Table of percentages of students receives financial assistance from state government, central government and other national agencies (Kishore Vaigyanik Protsahan Yojana (KVPY), SN Bose Fellow, etc.)

The institute follows the reservation policy of M.P State and gives admissions to students belonging to SC / ST / OBC and General Categories. The SC /ST students are given scholarships by State Govt.

Year	ST		SC		OBC	
	No of Students	Amount	No of Students	Amount	No of Students	Amount
2008-09	51	16,18,850	97	36,59,465	63	27,21,354
2009-10	57	20,38,535	83	33,65,140	169	40,35,555
2010-11	67	14,74,535	117	28,14,335	113	32,18,350
2011-12	81	21,55,885	127	32,97,485	145	38,73,320
2012-13	Nil	Nil	Nil	Nil	Nil	Nil

#### 5.1.7 Department use of International Student Cell, number and list of foreign students

The institute is a part of University's International Task Force

#### 5.1.8 Department support services available for

- Students participating in various competitions/conferences in India and abroad- Students have been participating in various competitions/conferences in India.

There are various academic and cultural activities in which students participate at Institutional and personal level. File No. 5.1.8

- Physically challenged / differently-abled students- Classes for physically challenged are held at ground level. Sliding pavers are made for smooth going. There have been cases where one blind student was given the facility of interpreter. Wheel chair facility is available for students who are handicapped.

➤ **SC/ST, OBC and economically weaker sections**

There is financial assistance provided for SC/ST/OBC students. Scholarships provision help students in financial assistance. Tutorials along with classes are conducted for weak students. Counseling sessions are done on regular basis. Faculty facilitates students in making understand the subjects, which appear difficult.

➤ **Health centre, health insurance etc.**

There is a hospital facility within 800 meters of the campus.

➤ **Skill development (spoken English, computer literacy, etc.)**

Career counseling classes are conducted for students to upgrade their language skills, confidence level, stage fear, mass appearance etc.

Student presentations are conducted in each course for concept presentation ability, handling queries, conflict management, realization of self worth, confidence generation etc.

➤ **Performance enhancement for slow learners**

- Remedial classes are conducted for weak students in required subjects.
- Psychoanalysis is conducted to analyze their weakness and strengths to promote their strengths.
- They are taught to work in different situations through team, as leaders, good players etc. This enhances individual and group competence working and helps in developing certain traits of success.
- Excel workshops were conducted for students to learn work with SPSS in research.
- Research methodologies workshops are conducted for students to promote research through MRP's and work on SPSS tools for statistical tool application and result interpretation.

➤ **Exposure of students to other institutions of higher learning/ corporate/business houses, etc.**

- IIPS has a regular practice of organizing industrial visits for students for corporate exposure.
- Students are encouraged to participate in different National and International level academic and non- academic endeavors. They participate in seminars, conferences, symposium, and sports events, quiz etc. and represent their academic, research and corporate projects based on creative flare.

➤ **Publication of student magazines**

Student magazine "Milange" is published in which students contribute their ideas through their creative writing. Small researches, cases etc. are also encouraged by publication in magazine.

➤ **Record of student participation in sports and extracurricular activities**

Students actively participate in sports and extra curricular activities. There are various academic and cultural activities in which students participate at Institutional and personal level.

File No. 5.1.8

### 5.1.9 Placement Records

There has been reasonable number of student placements in various companies with varied packages in which campus and common placements with other University departments take place.

International Institute of Professional Studies  
Placement Record 2008-2013  
Course -MBA

S. No.	Company	No. of students
1	MGH Groups	4
2	Captial IQ	26
3	Central Bank of India	5
4	Crisil*	1
5	TCS	12
6	American Express *	1
7	Deloitte	58
8	Greenback Forex	4
9	ICICI Bank	10
10	ICICI Securities	90
11	JP Morgan Chase*	1
12	Panjab National Bank*	1
13	SBI Life	46
14	Spectrum Consultant	6
15	Shoppers Stop	3
16	Vodafone	1
17	Asian Paints	8
18	Adani	29
19	XL Dynamics	79
20	Diaspark	6
21	Spectrum	50
22	Mahindra Finance	41 (All)
23	ING Vysya Bank	2
24	CSC	4
25	Axis Bank	7
26	Adani Wilmar	1

27	TCS	12
28	Greenback Forex	2
29	HDFC Bank	6
30	Bridgestone	1
31	HDFC Corporation	3
32	Copal Partners	Nil
33	Odessa Technologies	Nil
34	Eclerx	Nil
35	Johnson & Johnson	Nil
36	Jaro Education	Nil
37	Nestle	Nil

5.1.10 Number of students selected during campus interviews by different employers (list the employers and the number of companies who visited the campus during the last four years).

There has been reasonable number of student placements in various companies with varied packages in which campus and common placements with other University departments take place.

**5.1.11 A. Record of registered Alumni Association –NA**

The institute is a part of University’s alumni association. The institute has an alumni cell which organizes several activities for the alumni.

**B. Record of activities and contributions to the development of the department**

Alumni meets, alumni talks, alumni interactive sessions with present students, fun events for alumni have been organized in the past. The alumni have contributed to syllabus revision activities, placements, trainings, summer trainings and projects.

1-Alumni had been one of the recourse for facilitating IIPS students in getting trainings and placements too.

2- They had been the major link between for institute and company interface

3- They are invited for guest lectures, as subject and company experts.

4- They have been part of the curriculum revision process

Record of alumni meets

The institute is a part of University’s alumni association. The institute has an alumni cell which organizes several activities for the alumni.

File No. 5.1.10

#### 5.1.12 Committee members and record of student grievance redressal

##### B. Details of the nature of grievances reported and the redressal

Grievances redressal of students is well taken care by the Proctorial committee of IIPS. File No. 5.1.12

#### 5.1.13 Record of anti-ragging committee

List of instances reported during the last four years and what action has been taken in these cases

One case was reported and was resolved by the committee File No. 5.1.13

#### 5.1.14 Details of the cooperation rendered by parents, industry and its stakeholders to ensure the overall development of its students

IIPS has a practice of synergizing the connect between Faculties, Students and Parents of students studying in IIPS in different courses through parent faculty student meetings. This platform provides a solution based interaction between faculty and parents to facilitate the overall development of the student. Through various methods several techniques are sought and generated to help student grow with content, wisdom, confidence and self worth.

Similarly, “Samvardhan” is one of the most popular guest lecture series of IIPS where corporate heads, experts, alumina are invited to share their experiences and upgrade the knowledge and built up the attitude requires and expected form the students in the dynamic corporate world outside institute. These events act as realities checks for students to realize their standing and areas to work upon to handle challenges.

#### 5.1.15 A. List of participation of women students in intra- and inter-institutional sports competitions and cultural activities

List of participation of women students in intra- and inter-institutional sports competitions and cultural activities

Irrespective of Gender, students are encouraged for participating in intra- and inter-institutional sports competitions and cultural activities

File No. 5.1.15

## 5.2 Student Progression

### 5.2.1 Analysis of progression and trends for the last four years.

<b>Student Progression</b>	<b>%</b>
UG to PG* Refer to Table No. 5.2.2	
PG to M.Phil.*	
PG to Ph.D.	4
Ph.D. to Post-Doctoral	
Employed • Campus selection • Other than campus recruitment	70

File No. 5.2.1

5.2.2 Programme-wise pass percentage during the time span stipulated  
Table 5.2.2

<b>Student Summary Course Wise</b>																	
	Course		2008			2009			2010			2011			2012		
			# of Pass	# of Fail	Total Registered	# of Pass	# of Fail	Total Registered	# of Pass	# of Fail	Total Registered	# of Pass	# of Fail	Total Registered	# of Pass	# of Fail	Total Registered
1	BCA		53	0	53	84	0	84	90	0	90	72	2	74	97	1	98
2	MC A		34	0	34	45	0	45	31	0	31	36	0	36	54	0	54
3	M.T ech.(IT)		28	0	28	28	0	28	25	0	25	29	0	29	25	0	25
4	BBA (MS)		54	0	54	87	0	87	98	0	98	93	0	93	126	1	127
5	MB A(MS) 5 Yrs	Marketing	13	0	13	16	0	16	15	0	15	18	0	18	24	0	24
		Finance	21	0	21	24	0	24	24	0	24	48	0	48	41	0	41
		HR	6	0	6	0	0	0	7	0	7	4	0	4	8	0	8
	MB A(MS) 2	Marketing	33	1	34	30	0	30	21	0	21	19	0	19	22	2	24

6	Yrs	Fina	19	0	19	20	0	20	31	0	31	34	0	34	28	0	28
		nce HR	4	0	4	8	0	8	7	0	7	2	0	2	8	0	8
7	MB A(T)		40	1	41	41	0	41	35	0	35	32	0	32	35	2	37
8	MB A(A PR)		33	0	33	36	0	36	38	0	38	36	0	36	30	3	33
9	B.Co m(H )		52	0	52	48	1	49	56	0	56	59	0	59	54	0	54

5.2.3 Records of Number and percentage of students who appeared/qualified in examinations like UGC-CSIR-NET, UGC-NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / Central / State services, Defense, Civil Services, etc.

5.2.4 List category-wise with details regarding the number of Ph.D./D.Litt./D.Sc. theses submitted/ accepted/ resubmitted/ rejected in the last four years . File No. 5.2.4

S.No.	Faculty	Ph.D submitted 2009-2013	Awarded 2009-2013	InProgress 2010
1.	Dr. R.K. Vyas	10	10	5
2.	Dr. A.K. Sapre	0	0	5
3.	Dr. B.K. Tripathi	0	0	6
4.	Dr. Yamini Karmarkar	2	0	4
5.	Dr. Geeta Sharma	1	0	5
6.	Dr. Geeta Nema	2	0	4
7.	Dr. Preeti Singh	3	0	3
8.	Dr. Jyoti Sharma	3	0	3
9.	Dr. Manish Sitlani	2	0	4
10.	Dr. Suresh Patidar	None	0	0

### 5.3 Student Participation and Activities

A. List the range of sports, cultural and extracurricular activities available to students

- IIPS organizes annual event “Synergy” every year in the first half of the calendar year
- IIPS organizes annual management-tech fest “Xpressions” which is been done since 1993 and in a huge event in itself
- IIPS organizes annual event “Tourista” – annual tourism event on World Tourism Day

- Various subject related activities are conducted in management and computer science. Students participate in numerous activities in which their talents get tapped, nurtured, developed with clarity and confidence.
- IIPS has four student clubs

“Finanswers”, “Markennova”, “Humanism”, “Commerce Club”. These clubs organize educative, current issues based and thought provoking activities regularly. Intra club competitions are also promoted for healthy competitions among students.

- List of events and students participation

IIPS students participate in UTD’s different organized events. In UTD sports events IIPS has been the overall winner in the years 2009, 2011, and 2012 and was runner up in 2010

#### B. Sports and extracurricular calendar and details of students’ participation.

Students are encouraged for participation in intra- and inter-institutional sports competitions and cultural activities at University and Institutional level.

File No. 5.3 B

Details of the achievements of department students in co-curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International, etc. during the last four years.

Students are encouraged for participation in various competitions and cultural activities at various level.

S.No	Course Name	Student name	Activity	Year
1	MCA	Shreyas Dange	Oracle Certified Programmer,Java SE 6 Programmer	Feb,2013
2	M.Tech	Shubham Singh	NCC	Dec 2011
3		Priyanka Baraskar	NCC	Sept 2012
4	MBA(MS)	Anjali Patel	Paper presentation ,Bharti Vidyapeeth univ,New Delhi	Feb 2013
5	MCA	Heena dixit	Power searching with Google course certificate ,Building a search engine, Participated in Marathon, Participated in Badminton doubles in Synergy event	July 2012, June 2012, Jan2011
6	MBA(MS)	Shubra mohadikar	Paper presentation in International conference, Runner up in “Bob the	April 2013 Oct 2012



			Builder ” event, Winner in “PQR Analysis” expression event, Runner up in “Khartoon ” event,	
7	MBA(MS)	Nilkita Joshi	II nd position in Finquest, II nd position in Expressions event “TeDHI MEDI POLICY”, Ist position in Expressions event “FINANCE KAKEEDA”, Ist position in Expressions event “FUNDE APNE APNE”, Winner of Finance pavilion	Sept 2012 March 2013
8	MBA(MS)	Savera Jain	Ist position in “mastani chal” event, II nd position in Expressions event “SHRI GANESH”, International Manangement Conclave, Paper presentation in International conference	March 2013, Jan 2013, Dec 2012
9	MBA(MS)	Ravi masaniya	Winner in “Bob the Builder ” event, II nd position in Expressions event “MIND BLASTER”,	
10	MBA(MS)	Anamika Santani	Project titled”Riding over crisis and meltdown- Diversified Growth Funds”, Participated in Finquest, Participated in Tourista, Participated in workshop on”MANAGERIAL APPLICATIONS OF MS	July 2012 April 2012, Jan 2012

			EXCEL, Ist position in Expressions event "SHREE GANESH" and "JANI DUSHMAN" event.	
11	MBA(MS)	Jagrati Funkewal	Winner in Expressions event "SHREE GANESH" and "KOTLERS BUDDIES" event, Participated in Tourista, Participated in workshop on "MANAGERIAL APPLICATIONS OF MS EXCEL	March 2013, Sept 2011, Jan 2012
12	MBA(MS)	Rinky Elsa Mathew	Participated in workshop on "MANAGERIAL APPLICATIONS OF MS EXCEL, participated in synergy event "100 m race", summer project titled " Benchmarking the personal filing system in Blue star limited"	Jan 2012, Feb 2012
13	MBA(MS)	Rasneet Kaur Tuteja	Project under Mahindra Navistar, Participated in Tourista, Participated in workshop on "MANAGERIAL APPLICATIONS OF MS EXCEL	July 2012, Sept 2011, Jan 2012
14	MBA(MS)	Priyanka Bajaj	Participated in Expressions event "SHREE GANESH" and "JANI DUSHMAN" event, Participated in Tourista, Participated in GLOBAL INVESTORS SUMMIT, Project under "Ritspin Synthetics Ltd", Participated in workshop on "MANAGERIAL APPLICATIONS OF MS EXCEL, Participated in	March 2013,  July 2012, Jan 2012, sept 2011

			Tourista,	
15	MBA(MS)	Neha Paliwal	Summer training from J & K Bank”, Training with SNR securities, Participated in workshop on”MANAGERIAL APPLICATIONS OF MS EXCEL	July 2012,
16	MBA(MS)	Gaurav Kadanwat	Participated in Tourista, Participated in workshop on”MANAGERIAL APPLICATIONS OF MS EXCEL, Training on “Financial Management”, Summer training in Equity reearch department	Sept 2011, Jan 2012, July 2012
17	MBA(MS)	Manish Jha	Participated in workshop on”MANAGERIAL APPLICATIONS OF MS EXCEL, Participated in Finfesta,	Jan 2012, April 2012

### 5.3.3 A. Gathered data and feedback from pass-out graduates

Feed back and review process is done by graduates that helps in upgrading the syllabus and activities related to the Institute and student For eg. Student oriented methodology. Work on faculty feedback report. Recommendation of books, journals, e-journals etc. for the up gradation of the student and Institute help in implementing current practices.

### B. Gathered data and feedback from employers

Gathered data and feedback from employers gives positive information to continue with some of the existing practices and further helps in making necessary changes for the good of Institute and students academically and corporate wise too.

### C. Use of the data for the growth and development of the department

Data gathered from all sources helps in getting insights into the curriculum, various academic and extracurricular activities, future planning and present status development and upgradation.

#### 5.3.4

- Department special drives / campaigns for its faculty and students to promote heritage consciousness - Different activities are conducted by students facilitated by faculties.
- IIPS ensures and encourages cordial relationship and atmosphere among junior and senior students through orientation programmes, different events and annual feasts (like, expressions, Tourista, Synergy, Alumni Meet etc.)
- Every Year the senior students along with faculty members organize an induction program for the fresh students. The seniors are introduced and they provide support to the juniors.

Students participation in sports, cultural activities

- IIPS organizes annual event “Synergy” every year in the first half of the calendar year
- IIPS organizes annual management-tech fest “Xpressions” which is been done since 1993 and in a huge event in itself
- IIPS organizes annual event “Tourista” – annual tourism event on World Tourism Day
- IIPS has four student clubs

“Finanswers”, “Markennova”, “Humanism”, “Commerce Club”. These clubs organize educative, current issues based and thought provoking activities regularly. Intra club competitions are also promoted for healthy competitions among students.

- List of events and students participation

IIPS students participate in UTD’s different organized events. In UTD sports events IIPS has been the overall winner in the years 2009, 2011, and 2012 and was runner up in 2010

#### **WORKSHOPS / EXPERT LECTURES**

Inviting eminent speakers for guest lecture is a continuous practice which is under the banner of “SAMVARDHAN” at IIPS. Some of the important sessions in the past were:

Guest Lecture by Mr. Karan Thakuria, Co- Founder, Grey-Bricks on the topic “ Financial Research Opportunities: How can u prepare for it” on 24-1-12

Work shop by Mr. Nimish Gaur, Consultant, Film Editor, Cart Wheel, Mumbai on “Film making in Corporate communication”on 01-01-12.

Guest Lecture by Mr. Sandeep Atre MD- Edge Makers on “ Attitude Building” on 02-02-12

Two days workshop for students on “Managerial Application of MS Excel” by internal faculties of IIPS on 30-31. Jan ’12.

Yi- AIRTEL IDEATION SESSION ON 3G TECHNOLOGY for students organized at IIPS in collaboration with CII (Confederation of Indian Industries)on 28-02-12.

Symposium by Economics experts on “UNION BUDGET 2012” organized by IIPS on 19-03-12.

Poster making competition on Consumer's Rights Day organized by IIPS on 15-03-12.

Poster making competition on Consumer's Rights Day organized by IIPS on 15-03-12.

Workshop on "Business Etiquettes" organized by HR club Humanism (IIPS) for MBA (APR) and MBA (TA) students organized by IIPS on 21-03-12.

Event organized by marketing Club Markenova (IIPS) on "Marketing Mantra" on 28-03-12.

Guest Lecture by Mr. Sameer Gowelkar (Consultant OPTIONS) on "How to select Specialization" on 09-04-12.

Workshop on SPSS by Akhilesh Singh (EMRC) for one week for students organized by IIPS on 09-04-12.

Guest Lecture by Mr. Sunil Khanna on "Exporing the power within" on 11-04-12

Guest Lecture by Mr. Sandeep Atre MD- Edge Makers on " CV preparation and Interview Etiquettes " on 22-08-12.

Talk Show by Mr. Tribhuvan Sachdeva(Tax Expert), Mr. Shashank Aggarwal (CA) and Dr. Ganesh Kawardia (Dir. SOE) on " BUDGET 2013-2014" organized by IIPS on 05-03-13.

5.3.5 A. Records of Department involvement and encourage its students to publish materials like catalogues, wall magazines, departmental magazine, and other material

• B. List the major publications/ materials brought out in magazine "**Milange**" by the students during the last four academic sessions.

A news letter by IIPS highlighting the achievement of students at individual, group and course level.

File No.

5.3.6 A. Departmental Student and Alumni association or any other similar body

B. Details on its constitution, activities and funding.

"Finanswers", "Markenova", "Humanism", "Commerce Club". These clubs organize educative, current issues based and thought provoking activities regularly. Intra club competitions are also promoted for healthy competitions among students.

5.3.7 Details of student representatives in Board of Studies, various academic and administrative bodies

Each Board of Studies have statutory provision of one student member.

**5.3.8 Any other information regarding Student Support and Progression which the university would like to include.**



## Criterion 6:- Governance & Leadership

### **6.1 Institutional Vision and Leadership**

#### **6.1.1 Vision Statement –**

- To become an Institute that is globally recognized and respected as a frontier leader in management, computer science and commerce.
- Creating an environment that encourages students having diverse backgrounds to achieve excellence in the field of their choice, thru holistic, functional and relevant education.
- An educational process that promotes uncompromising human values, a sensitive social conscience, critical inquiry, creativity and originality, emphasizing interdisciplinary approach and foundation for Intellectual freedom, Integrity, spirit of collaboration.
- Being socially responsive and extend the frontiers of knowledge in management and computer science through cutting-edge research.

#### **Mission Statement –**

- The mission of the Institute is to develop innovative and ethical future leaders capable of managing change and transformation in a globally competitive environment and to advance the theory and practice of management, computer science and commerce.
- To transform India through generating and propagating new ideas of global significance based on research.
- Creation of risk-taking leader-managers who change managerial and administrative practices to enhance performance of organizations.

#### **6.1.2**

- **MCA program** aims at running MCA course with excellent infrastructure to produce highly skilled software professionals.
- Audio visual aids, Tutorial Classes, Example based Teaching, Continuous evaluations are some of the base teaching Pedagogy for shaping computer professionals.
- MCA (Masters of Computer Application) course s the first integrated computer course in the country after 12 standard. It started in 1992.
- MCA course is all about the development of computer applications for the purpose of updating of computer program languages.
- MCA also deals with creating better tools for faster and advanced applications.



- **M.Tech programme**

is to

train the students in deeper theoretical knowledge which will enable them to tackle practical complex problems of design and development in industrial fields, as well as pursue further academic achievements through research.

- Enough flexibility is provided in the structure of the programme in respect of lecture courses, laboratory and project work to help the students to achieve the abovementioned aim.

**MBA (T) course:**

The two year full time Masters in Business Administration (Tourism) programme prepares young professionals in all sectors of the tourism industry. The objectives of this program are:

- To equip students with business skills and leadership skills.
- To enable understanding of organizational dynamics with special reference to tourism industry.
- To develop and increase understanding of cultural, natural and historical heritage of India.
- To develop knowledge in the core areas of cargo management, hotel operations, airline industry, foreign exchange management.

**B Com (H) course:**

This 3 year undergraduate honours program offers Bachelors degree in Commerce is an intensive course to equip students with conceptual clarity in the area of commerce to:

- make students familiar with concepts of commerce and management.
- help students gain understanding of economic laws and their role in economy.
- Develop knowledge in core areas of commerce including Financial management, International Business, Management, Accounting, Business Laws.
- equip students with effective communication skills in personal as well as professional lives

**6.1.3 Ensuring the organization's management system development, implementation and continuous improvement –**

1-IIPS has seven courses running at UG and PG level in Management and Computer Science streams. Students get admission in IIPS through Common Entrance Test (CET) and then are enrolled for the admission on merit basis.

2-IIPS has 45 faculties in Management and Computer stream and has office assistance support for facilitating administration, Accounts dept., student enrollment cell, minority cell for SC,ST,OBC students, secretariat cell, library, computer lab, etc.

3-As per structure of IIPS there is one Director, two sectional Heads for Management and Computer Science, Batch facilitators, Departmental committee, Anti Ragging Committee and Disciplinary committee.

Besides this IIPS has following functional Cells and Committees -

- Research Cell
- Development Center for MCA and M.Tech
- Library Committee
- Psycho Lab
- Communication Lab
- Alumni Cell
- Placement Cell
- Anti Ragging Squad
- Purchase Committee

#### **\* Interacting with its stakeholders –**

Faculties interact with various stakeholders for building, maintenance and sustenance of sound system. Understanding the importance of stakeholders in running the system IIPS continuously keeps communications with them.

- Parents – Parent Teacher Meetings are organized time-to-time, where parents get opportunity to interact with mentors, program I/C's and Director. Various decisions, progress of their wards are shared. Views and opinions of parents are recorded as feedback mechanism.
- Alumni – IIPS organizes Alumni meet every year. The experiences of alumni mixed with knowledge and understanding of the institutional system helps in curriculum development, career planning's, summer trainings and placements of aspiring students. IIPS boasts of its strong Alumni base placed at national and international organizations. IIPS also has alumni cell which keeps records of alumni.
- Students – IIPS believes in creating socially, environmentally and ethically responsibly professional students. Mentors and in-charges, of each program remain in day-to-day interaction with students for counseling and overall growth.
- Industry/Employers – Industry's support is crucial for IIPS to get its students placed. IIPS has placement cell which maintains databases/records of industry and employers, time-to-time we communicate with industry people. Experts from organizations are invited at various events, workshops, seminars and guest lectures to have better understanding.

#### **\*Reinforcing a culture of excellence**

A-Mentors facilitate Major Research Projects (MRP) through well designed procedures to ensure skill match.

B- IIPS publish a student magazine "Milange" for thought expression and innovation for students.

C-Guest Lectures on various topics in varied streams of management and computer science.

D- Various academic activities like Group discussions, role playing, quizzes, intra-courses competitions are held.

E- “Finanswers”, “Markennova”, “Humanism”, “Commerce Club”. These clubs organize educative, current issues based and thought provoking activities regularly. Intra club competitions are also promoted for healthy competitions among students.

F- YI-I IIPS associates with the Confederation of Indian Industry (CII), India’s premier business association. YI-IIPS is working with an objective of creating a platform for young Indians to realize the dream of a developed nation. “To become the voice of young Indians globally” being the vision of Yi, it provides a platform for young Indians to participate in and contribute to being an integral part of the Indian Growth Story. Yi works effectively for promoting leadership skills for the development of its members through the learning programs; the development and engagement of students in schools and colleges.

Record of department students’ utilization of personal enhancement and development schemes such as career counseling, soft skill development, career-path-identification, and orientation to well-being for its students.

Career counseling, soft skill development activities of student are taken care of by the different clubs and Career counseling cell of IIPS.

1. Subjects for personality enhancement(BCPD-Business Communication and Personality Development)
2. Orientation programs
3. Career Orientation programs
4. Specialization selection activities
5. Corporate trainings
6. Spoken English classes
7. Mock Interview trainings by internal faculties and external experts like edge makers, EI foundation etc.

**\* Identifying organizational needs and striving to fulfill them –**

IIPS is continuously striving and working in the areas of infrastructure development, curriculum improvement, researches and innovative practices contributing to the society.

IIPS has following cells and committees that assist in achieving organizational needs -

- Research Cell
- Development Center for MCA and M.Tech
- Psycho Lab
- Communication Lab
- Alumni Cell
- Placement Cell

**6.1.4 Records of Departmental and other committee meetings –**

**IIPS has following committees which ensures smooth functioning -**

a) Faculty meetings are regularly held in the department wherein matters regarding student discipline, semester, examinations, results, alumni meets, placements, faculty welfare issues, events and general topics are discussed.

b) Departmental committee formulated for all-important departmental and institutional decisions.

c) Anti Ragging Committee and Squad

d) Disciplinary Committee

Records of above meetings are maintained in the department.

File no. 6.1.4

### **6.1.6 Write-up of a culture of participative decisions in the department –**

IIPS has following statutory committees:

a) Departmental Committee in the organization has been constituted. Its members take decisions regarding all important matters of the institute, such as per ordinance 23 the formulation of disciplinary committees in the institute whose responsibility is to ensure and maintain the campus discipline.

b) Anti ragging committee which plays a pivotal role, after admissions, in the prevention of any ragging incidents in the institution.

IIPS has also following committee for faculty participation.

c) A faculty meeting is held in the institute on a regular basis to discuss matters related to semester planning, conduct of examinations and other such institutional matters.

d) Participative decisions are also taken in the institution for conduct of Comprehensive Viva related to formation of Expert Panel.

e) IIPS has a grievance committee to handle grievances and complaints from students.

f) All the Issue-based decisions like, decisions related to hosting of Expressions (IIPS student's Annual event), Synergy (IIPS Sports event) etc. are also discussed and participative decisions regarding the conduct of these events are taken in the meetings.

g) There are 6 disciplinary committees for each working day in a week. All faculties are members of these Disciplinary committees. Each team has the responsibility of ensuring campus discipline on that particular day.

### **6.1.7 Record of Grooming leadership at various levels**

a) The organizational structure has Program In-Charge who is responsible for the entire program. Presently, IIPS has 6 Program In-charge for its management courses: MBA(FT) 2yrs, MBA(MS) 5yrs –PG Courses, MBA(MS) 5yrs –UG Courses, MBA(APR) 2 yrs, MBA(T) 2yrs and Bcom (Hons) respectively. IIPS has 2 Program In-charge for its computer courses, MCA 6 yrs and MTech

b) Faculties are assigned roles as Superintendent, Assistant Superintendent in conduct of examination on a rotation basis.

- c) The institute has several committees and cells for smooth functioning of system like anti ragging, discipline, Internal Quality Assurance Cell, Alumni cell, Research cell etc. wherein faculties are appointed as in-charges.
- d) Faculties organize seminars, and workshops for example, SPSS workshop conducted for students, Budget analysis and other such activities.
- e) Several events are held like expressions, synergy, tourista etc. for which faculties are made coordinators; and subcommittees are formed with respective coordinators for the smooth conduct of the event.
- e) MRPs are an important component of the curriculum in the last semester for all programs. The students get an opportunity to sharpen and display their leadership skills while working on these projects, and during their presentations.
- f) Leadership amongst students is built by appointment of class facilitators for each class.
- g) Students get opportunities to create and display their leadership skills by volunteering in institutional events.
- h) IIPS has clubs like Markenova, Honours club, Humanism, Finance club wherein students that groom them as future leaders organize different activities.

#### **6.1.10 Record of knowledge management strategy**

Faculty provides links of e-books, video links in their respective subjects to the students, as additional resource materials to students. CD's are stored in library for future records.

File No.11

- **Contributing to national development:**
  - i. Students participation in the NSS camps from 13<sup>th</sup> March to 19<sup>th</sup> March 2013. The motive of the camp was “To change India from a developing to a developed country”. The students organized Nukkad Natak, cultural activities and blood donation camps.
  - ii. MBA (APR), IIPS students organized blood donation camp in association with NSS on 19<sup>th</sup> March 2013.
- **Fostering global competencies among students:** Students attend workshops, Guest Lectures, learn French language, attend inter-college events to develop global competency.
- **Inculcating a sound value system among students :** The following activities promote the development of values in students:
  - i. Celebration of Basant Panchami festival and Saraswati Devi puja
  - ii. Orientation programme organized by seniors for the junior students.
  - iii. Celebration of Independence Day and Republic Day .
  - iv. Student counseling for all-round holistic development .
  - v. IIPS has a NSS unit and under the flagship of NSS, IIPS organizes camps, events for team building, competencies enhancement.
  - vi. IIPS students organize Plantation drive, blood donation camp and campus cleaning camps.

vii. IIPS students also participated in the cleaning of Khan river.

- **Promoting use of technology**

- Use of IT in teaching
- Use of LCDs for delivering lecture presentations
- Students are encouraged to deliver presentations
- Technology is used in events like Expressions for display of team results, events like live bidding in Finance pavilion.
- Wi-fi campus and hostels
- E-journals
- CET results are computerized.

- **Quest for excellence**

- Faculty at IIPS contributes to the society through live funded research project of UGC and ICSSR. Research papers of faculties and students are published in international and national journals which contribute to the society of knowledge. Faculties and students of IIPS are continuously presenting research work in international and national conferences, seminars and workshops.
- Faculty engages in Consultancy Projects to the industry.
- Senior faculties of the institute act as Resource Persons in various Workshops and Orientation, Refresher courses at the institute.
- Senior Faculty has also been honoured to act as Session Chairpersons in International and National conferences.
- Faculty is also editors to several reputed journals.
- Faculty members are regularly encouraged to attend FDPs, Orientation and Refresher programmes and workshops for knowledge enhancement.
- Teaching at IIPS is enhanced through cases, workshops, role plays, dialog methods, presentations. Students are prepared for industry through industrial visits, summer training, On-the-job training and industry interaction.
- Faculty members also strive for excellence through community work.

### **6.2.2 Departmental organizational structure and decision making processes**

IIPS has a tall organizational structure headed by the Director, and Incharge Management and Incharge Computers in the Management courses and Computer courses respectively. The higher authorities are supported by the Program Incharge who are responsible for all decisions related to their respective programs; Presently, IIPS has 6 Program In-charge for its management courses: MBA(MS) 2yrs, MBA(MS) 5yrs –PG Courses, MBA(MS) 5yrs – UG Courses, MBA(APR) 2 yrs, MBA(T) 2yrs and Bcom (Hons) respectively. IIPS has 2 Program In-charge for its computer courses, MCA 6 yrs and MTech. Each Program Incharge is facilitated by a Batch Facilitator for every batch. The Program Incharge and Batch Facilitators work as a team to take all decisions related to the students and functioning of the course.

### **6.2.3 Write up of functioning independently and autonomously and ensure accountability -**

Program In-charge along with Batch Facilitators is empowered to take the decisions for the smooth functioning of respective courses as per the policies. They perform all activities related to orientation, time table preparation, appointment of faculties, smooth conduct of classes, internal test conduction, conduct of guest lectures, end semester examination and result declaration.

### **6.2.5 Record of last four years, if any instances of court cases – NIL**

### **6.2.6 Performance audit of the department by external experts –**

Planned in 2013-2014

## **6.3 Faculty Empowerment Strategies**

### **6.3.1 Outcome of the reviews of Self Appraisal and PBAS and the important decisions taken on that –**

Self Appraisal reviews and PBAS are filled annually. Faculty members are promoted and are annually rewarded and recognized for good work. Some Faculty members are advised and encouraged for further improvement in academics and research in National and International Journals.

### **6.3.3 List of Teachers availing welfare schemes available for teaching and non teaching staff –**

#### **Teachers availing welfare schemes**

University Quarter	Warden House	Shishu Vihar
1	2	2

#### **Staff availing welfare schemes**

University Quarter	Warden House	Shishu Vihar	ESI
5	-	-	41

\* University also offers Community Centre, Health Centre and Day Care Centre.

Admission for employers and their wards are facilitated.

## **6.4 Financial management and resource mobilization**

### **6.4.1 Statements of audited income and expenditure of academic and administrative activities of the last four years –**

**File No.**

**Annexures**

<b>Audited income and expenditure</b>			
S. No.	Audited Income	Audited Expenditure	Remarks, If Any
1.	2008-2009		
2.	2009-2010		
3.	2010-2011		
4.	2011-2012		
5.	2012-2013		

### **Projects Details**

<b>Name of The Faculty</b>	<b>Name of the Project (Year)</b>	<b>Sanctioning Body</b>	<b>Amount Sanctioned</b>	<b>Amount Received</b>	<b>Amount Spent</b>	<b>Remarks If Any</b>

### **6.4.5 Record of endowment funds created**

File No.

**FD's**

**Total Amount-**

### **6.5 Internal Quality Assurance System**

#### **6.5.1 Details of department internal quality assurance and sustenance system**

The department has an Internal IQAC cell that is responsible for Internal Quality assessment. The cell has six members, who are responsible for the IQAC matters. Further eight IQAC task forces are formed that are responsible for each area is as follows:-

- Academic audit is done on regular basis and accordingly faculties are rewarded and some are further motivated for future improvement.



- Administrative audit is also done on regular basis in order to redefine and redesign the roles, functionalities of the staff at IIPS.
- Feedback of the students and stakeholders are done on regular basis and analysis and follow-ups for quality substance and assurance efforts.
- Membership of faculty in Internal Quality Advising Committee.
- Association of this committee with University IQAC.

**Any other information**

- University had four lectures to sustain quality
  - 1-Quality issues in teaching learning process held on May 10, 2013.
  - 2-Course Based Credit System (C.B.C.S.) on May 15, 2013.
  - 3- Quality issues in paper setting and evaluation on Feb, 26, 2013
  - 4- Fostering excellence in research Jan 15, 2013.- IIPS is a research center where the faculty members are involved in research and extension activities. The details of research and other faculty contribution is mentioned in criteria III.

## **Criterion 7:- Innovative Practices**

### **7.1 Environment Consciousness**

#### 7.1.1 Department Area Green Audit details :

Total Department Area = 105502 sqft.

Green Area = 11270 sqft

Constructed Area = 24000 sqft.( per floor) i.e. 72000 sqft (Three floor)

#### 7.1.2 Departmental initiative to make the campus eco-friendly?

- Energy conservation : Faculty members are monitoring to switch off tube lights , fan, lab computer, personal computer when not used
- Use of renewable energy : Project under process by Prof. S. P. Singh, Director Energy and Environment Science DAVV, Indore
- Water harvesting : Rain water harvesting is being practice in IIPS, Campus
- \* Plantation : Actively plantation is done at IIPS Campus
  - # 15Feb'13 : Basant Panchmi Celebrations
  - # 15 Aug'12 :Independence Day
  - # 27 Sep'12 : Plantation was done at RNT DAVV and IIPS Campus on the eve of World Tourism Day by Students of MBA(Tourism) program.
  - # 27 Sep'11 : Plantation was done at RNT DAVV and IIPS Campus on the eve of World Tourism Day by Students of MBA(Tourism) program.
  - # 2Oct'10 : Plantation was done at RNT DAVV and IIPS Campus on the eve of World Tourism Day by Students of MBA(Tourism) program.
- \* Hazardous waste management : No hazardous waste is present in system
- \* e-waste management : Project under process by Prof. S. P. Singh, Director Energy and Environment Science DAVV, Indore
- \* any other (please specify)

## 7.2 Innovations

7.2.1 Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the department

- MRP PROJECTS
- Social computing initiatives
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## 7.3 Best Practices

7.3.1 Give details of any two best practices which have contributed to better academic and administrative functioning of the department.

- Focus on Research – Integral Part of Curriculum
- “Consultancy in Software Development” – the eSCI initiative at IIPS
- Faculty feedback system
- Student feedback system
- Class IV & III feedback system
- As per ordinance 31 showing copies of internal and external assessments to student of IIP.
- Self student evaluation system being practiced by Prof. R.K.Vyas
- Electronic LAB projects actively conducted by computer faculties.
- Celebrations of faculty/staff members’ marriage anniversary and birthday.
- Business games and technical games being practiced in annual program XPRESSIONS of IIPS.
- QUIZ show and Destination hunt games being practiced in annual program of MBA(TOURISM) program

### Format for Record of Best Practices of the department

#### Title of the practice :- Focus on Research – Integral Part of Curriculum

<b>The Context</b>	Students of Management generally acquire only limited knowledge through lectures in class rooms, Case Studies etc. This does not expose students to real life situations. Hence, the adoption of scientific techniques, for acquiring knowledge becomes essential for students. The adoption of participatory approach in learning, whereby the students involve themselves in exploring a topic of their interest in details is expected to inculcate the self learning approach in them. The process of identifying a problem, analyzing the causes and finding the solution objectively will have a positive impact on the students and will make the learning process more meaningful and interesting. Hence, initiatives were taken to enhance the quality of research projects, which were a compulsory component in the curriculum for all students at the
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	Post Graduate level.
<b>The Objective</b>	<p>To Augment the Quality of Major Research Projects at PG level in the courses MBA(MS) 5yrs, MBA(MS) 2yrs, MBA(T), MBA(Apr) will enable the students to:-</p> <ul style="list-style-type: none"> <li>➤ Develop inquisitive approach</li> <li>➤ Develop analytical skills for data collection/experimentation and analysis of data</li> <li>➤ Learn how to prepare a scientific reports and</li> <li>➤ Develop an aptitude for research</li> </ul>
<b>The Practice</b>	<p>a) The subject “Research Methods” was being taught in MBA(MS) 2yrs and 5 yrs course. It was introduced in the second semester of MBA(T) and MBA(APR) also.</p> <p>b) The students were encouraged to take up topics for research while they were still in their second semester</p> <p>c) In the third semester, mentors were allotted to each student. The process of assigning mentors and mentoring the students was formalized as follows :-</p> <ul style="list-style-type: none"> <li>- Each mentor will be required to spend one hour per week for 3 three students. Thus, if 12 students were assigned to a mentor, it will be considered equivalent to a load of 4 hours per week.</li> <li>- A group of 12 students will be considered equivalent to one subject load for a teacher. This was done to enable the faculty members devote sufficient time with the students.</li> <li>- The mentor would guide students in identifying research topic, designing the research, data collection, applying statistical techniques for data analysis, writing research report.</li> <li>- The mentor will encourage the student to publish the findings of his research in journal or present them in conferences.</li> </ul> <p>d) The research done by the student will evaluated by a panel of examiners other than the mentors. The distribution of marks will be similar to other courses, i.e, 40 marks to be assigned by the mentor and 60 marks to be assigned by the panel after viva voce.</p>
<b>Obstacles Faced / Problems Encountered</b>	<p>There were no big hurdles as such. The only challenge was to assign mentors to more than 200 students in a manner that both the student and mentor were comfortable working with each other. This was achieved with the participation received from all program incharges and batch facilitators</p>
<b>Evidence of Success</b>	<p>The Project work undertaken by the students develops self-confidence for independent project work and develops in-depth understanding of the student in the subject.</p> <p>The practice of presenting research has taken off very well. In the past two years, students along with their faculty have published substantial numbers of research papers.</p> <p>Informal feedback from the recruiters has indicated that the student’s success</p>

	<p>probability has become high due to the publication added to their curriculum vitae.</p> <p>The feedback collected from the students on their opinion about project work shows that project work at has helped to develop scientific approach and has enhanced their understanding of the subject. It is gratifying to note that even an average or poor caliber student is able to do well and get a sense of achievement through the project work.</p>
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**Title of Best Practice in Research Consultancy –**  
**“Consultancy in Software Development” – the eSCI initiative at IIPS**

<b>The Context</b>	<p>IIPS runs MCA (6yrs) and Mtech(51/2 yrs) courses. There are more than 800 students in these two courses. These students gain extensive knowledge during their coursework through subjects like .....It was felt that if these students are provided with some “hands-on” experience in software development, it would add to their skills and enhance their employability. The demand for e-governance and IT boom in all sectors of economy provided an opportunity for this. IIPS created a “Software Development Centre” dedicated exclusively for doing software development projects, involving students of IIPS.</p>
<b>The Objective</b>	<p><b><u>Mission of e-SCI Lab:</u></b>  The aim of e-SCI lab is to work for social institutions and ergo, computerizing the tasks which are accomplished with tremendous efforts manually. It thereby, assists in saving time and by innovative technology and software, makes the work user-friendly as well.</p> <p>We firmly believe in the lines...”<i>Determine what specific goal you want to achieve. Then, dedicate yourself to its attainment with unswerving singleness of purpose, the trenchant zeal of a crusader</i>”.</p>
<b>The Practice</b>	
<b>Obstacles Faced / Problems Encountered</b>	
<b>Evidence of Success</b>	<p>Envisioned in December 2000 with an immediate mission of rendering low cost IT solutions to various government and social organizations, e-governance and Social Computing Initiative Center, DAU has successfully travelled a long way. Lead by the innovative instincts, ardor, commitment and expertise of its industrious team, the e-SCI has undergone a continuous</p>

	<p>evolution all these years.</p> <p>The strength of e-SCI indeed is its workforce, which it claims, is the youngest manpower. The e-SCI team is composed of students studying in IIPS, DAVV and pursuing the integrated MCA and MBA courses. e-SCI started its first project at the dawn of the year 2001 with a small albeit strong team of six members. The project was the ‘Automation of Regional Transport Office’.</p> <p>With these steadfast endeavors, e-SCI is meeting its two fold objectives. On one hand, it is aiding the society with its products, and on the other, it is exposing the students to live projects, imparting workplace professionalism and invaluable experience.</p>
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**Best Practice in Teaching, Learning and Evaluation**  
**One week Workshop for students on “Data Analysis through SPSS”**

**Title of the Practice:** “Workshop on Data Analysis through SPSS”

**The Objective:** The basic objective behind this practice is to make the student acquainted with usability of SPSS software for data analysis.

**The Context:** The students of various PG level management programs are required to undergo research projects (Minor and/or Major) as a part of their course curriculum. In course, it was observed that the students had been facing lots of problem while conducting related data analysis, manually or otherwise. This, in effect, had a repercussion on quality of research projects. As a result, the research projects could not reach the desired level. So, it became imperative to expose the students to software based data analysis skills.

**The Practice:** The practice includes theory cum lab-based data analysis exercises applying various tools and techniques of uni-variate and multi-variate data analysis. A batch of 60 students is permitted to get registered for the workshop on first cum first serve basis. The timings (2 hrs. a day) are planned in such a manner that the regular classes of the students do not suffer. In-house faculty resources are utilized for the purpose.

The uniqueness of this practice in reference to higher education lies in the fact that it significantly contributes to the basic objective of it. Higher education is basically aimed at increasing the employability of scholars. By learning research skills, including data analysis, the managers of tomorrow may be in a better position to take organizational decisions by systematic data analysis of real life situations, thereby increasing their employability in terms of utility enhancement.

The basic constraints in this process come from the fact that some of the students registered for this workshop fail to maintain the regularity and this defeat the very purpose of this workshop. Further, the skills acquired through the workshop are not

practiced regularly and the participants gradually fail to retain these. Availability of limited number of seats is also a limitation.

**Evidence of success:** The success of the program is evident in the form of quality up gradation of reports of minor/major research projects undertaken by the students of various management programs over the years. The benchmark of any research project lies in its publish ability. Over the years, it has been observed that the number of minor/major research projects undertaken by students and published elsewhere has increased. Following is the data in this regard:

### **Problems encountered and resources required**

**Problems encountered:** The major problems encountered have been pointed below:

1. Some of the students registered for workshop show irregularity for various reasons, which hampers the learning process.
2. Similarly, some of the students focus on learning only those tools and techniques, which have an application for their ongoing minor/major research projects.
3. Limited availability of software and limited seating capacity are also obstacles.

**Resources required:** For the better conduct of this practice in time ahead, following additional resources are required:

1. Additional seating capacity so that more students can be accommodated.
2. Required number of software application USER IDs.
3. Expert guest faculties to supplement the in-house skills.

### **Title of Best Practice in Extension Activity of IIPS for Wholistic Development of Students** **“YI –IIPS Net – A venture by YI –CII**

#### **Objective -**

IIPS in its endeavor to promote industry institute interface, signed an MOU with Young Indians, a venture promoted by Confederation of Indian Industries in 2007. YI-IIPS was the first Net Chapter in Central India. Presently there are over 70 net chapters of YI across India. The student members of this group undertake specific projects that may be social or commercial in nature. YI works in seven verticals namely – Education, Health, Environment, Social Responsibility, Education, Industry, Government. The entrepreneurs and managers from the city, who are members of CII, help these students carry out their projects.

The membership to YI-IIPS net is opened for IIPS students. Interested students are selected on the basis of interviews. The Net chapter has a well-defined organisation structure. There is a

“Sarpanch”, “Upsarpanch” and a finance manager elected from among students. After collective brainstorming students select projects for the net. A faculty who acts as a coordinator for the Student Net Chapter heads the net. Apart from the activities done by IIPS net, the member students also get an opportunity to attend the events organized by CII, YI and other Net Chapters

This benefits the students in multiple ways:

- It enhances their managerial skills
- It gives them a platform to exhibit their potential
- It helps them develop PR with people from industry
- Indirect help in placements

The students have undertaken few projects, which have been acclaimed by the academicians as well as industry. Some of them are still in progress.

Few of them are listed below:

Year	<i>Activity</i>
2007	<ul style="list-style-type: none"> <li>➤ <b>Dr.APJ Abdul Kalam’s lecture at IIM Indore on 3<sup>rd</sup> October 2007</b> – students of YI-IIPS net were invited to attend the lecture by Dr.APJ Abdul Kalam at IIM Indore. It was a life time opportunity for students.</li> </ul>
2007	<ul style="list-style-type: none"> <li>➤ <b>India in 96 Hours ,A Race Across India – For India26 - 29 October 2007</b> A Race across India, called Yi “INDIA IN 96 HOURS”, was held between . Forty-six students from across the country participated in this race. These 46 students went through a number of physical and mental challenges at their respective chapters (cities) to reach the finals. These finalists were winners from their respective chapters These finalists came from various chapters of Yi that include Delhi, Kolkata, Mumbai, Bangalore, Chennai, Coimbatore, Hyderabad, Indore, Ahmedabad, and Kochi. The race began at Delhi and ended on the beaches of Goa passing through Kolkata Chennai &amp; Bangalore. The racers touched the four corners of India in 96 Hours facing a lot of challenges along their way to the next destination. The students were paired with a partner from a different city . The participants were frisked for mobile phones, phone numbers and any extra cash that they might be carrying before giving them the first clue in each city. They were only given Rs. 1000/- per team to take care of their expenses for the day. Poorvi Joshi and Vinamra Nema from IIPS were selected for the race at national level</li> </ul>
2008	<ul style="list-style-type: none"> <li>➤ <b>Ansh” An online database of blood donours in Indore. MY Hospital and other hospitals are using the database. – January 2008- A unique endeavour by Students.</b> They designed, collected, compiled a data of 10,000 blood donours in Indore. IT was made available online to hospitals. CII also created a call center for using it. Blood were categorized on the basis of blood group, date of last donation, locality etc. The database is still in use by CII.</li> </ul>
2008	<ul style="list-style-type: none"> <li>➤ <b>"Let's make a difference" A one Day workshop on 28<sup>th</sup> September 2008, Hosted by YI – IIPS net, in Joint Collaboration with</b></li> </ul>



	<p>International Institute of Professional Studies, DAVV, Young Indians- CII, and MRA- Initiatives of Change, Asia Plateau, Panchgani. The motive of this Workshop is to enforce the sense of ethical leadership in the minds of Today's Youth. Honorable Vice Chancellor Dr Bhagirath Prasad was the Chief Guest for the function. Mr Rajendra Prasad -State Council head CII was present as a guest of honour. Dr B.K.Tripathi- Director IIPS, Mr Anuj Kothari Head of YI-Indore Chapter, Dr Yamini Karmarkar-Faculty and coordinator YI-IIPS net, and Members of MRA was present on this auspicious Moment.</p> <p>The Program held in four sessions. In the inaugural session, Chief Guest and guest of honour appreciated the idea of having workshop on the topic of values. They congratulated the organisers for being concerned about the basic values in one life. The Session 2 started with the interactive Exercises between Mr Majumdaar the Students. In this session students from various domains, shared their views on ethics, and the values of Love, Purity, Honesty and unselfishness. Mr Majumdaar guided them with the most practical and lively examples The Workshop paced up when students in big numbers started involving in the conversation and shared their experiences.</p>
2008	<p>➤ <b>India@75 - 2008</b></p> <p>India@75 is a path breaking grassroots initiative for realizing the dream of an inclusive, sustainable and developed India by 2022, when India completes 75 years of Independence. India@75 is a universal vision for India shared by Indians from all geographies and all walks of life. It was developed using collaborative public reasoning processes that involved thousands of Indians from all sections of society.</p> <p>Professor Coimbatore Krishnarao Prahalad (C.K. Prahalad, 1941 – 2010), the Paul and Ruth McCracken Distinguished University Professor of Corporate Strategy at the University of Michigan, is the inspirational force behind the India@75 initiative.</p> <p>Confederation of Indian Industry (CII) adopted his vision and has developed an action plan comprising of a multi-pronged approach with advocacy, facilitation, aggregation and undertaking pilot projects for large scale replication with wider reach by leveraging extensive use of technology.</p> <p>Key vision elements for the India@75 – People's Agenda were: - Education and Skills, Businesses and Economy, Technology and Innovation, Urbanization and Environmental Sustainability, Agriculture, Food Security and Health, Arts, Literature and Sports, Moral Leadership, Governance and Public Administration</p> <p>The endeavor was to create a movement where everyone is involved in realizing the dreams of our country. We sought to build partnerships with diverse stakeholders ranging from government to individuals, and community groups to institutions.</p> <p>CII sponsored Dr.Yamini Karmarkar and YI –IIPS net students to be a part of the team that prepared the vision document for MP. They were trained by</p>

	<p>Boston Consulting Group for methodology of preparing the vision document. Interviews, workshops, surveys were conducted for people in cross sections of society. Finally, a vision document was created for MP. The vision document for all states was then clubbed to create India@75 vision document for India. This was then handed over to planning commission of India</p>
2009	<p>➤ <b>Earth Hour – Nukkad natak – 29<sup>th</sup> March 2009</b> Students of IIPS did “Nukkad Natak” at several places including TI Mall, Rajwada and other places to create awareness for conservation of energy and putting off lights off for one hour to symbolize energy conversation.</p>
2009	<p>➤ <b>Seedballs making and spreading 2009, 2010</b> – YI-IIPS net students volunteered to help YI members in a project of “Green Indore” where prior to the rainy season, seed balls were made using soil and manure. These seed balls were spread around Ralamandal and several other locations in quantities of thousands. Thus, they could germinate during rains and create greenery.</p>
2009	<p>➤ <b>Buzzinovate – 2009</b>, YI- IIPS net organized an inter college Business Idea competition. It was done in 5 phases phase 1. Registration: Register Online. Phase 2. Idea germination: Submitting Of Executive Summary. Phase 3. Preparation: submitting of detailed business plan phase 4. Incubation: Detailed Business Plan Presentation To The Elite Panel Of Judges. Phase 5. Illumination: Final Presentation and awards ceremony. The judges for the final presentation were Mr.Naveen Khandelwal and Mr. Shahshank Agrawal Chair and Co Chair YI-CII, Indore</p>
2010	<p>➤ Rangwasa School – <b>August 2010</b> Students of YI-IIPS volunteered to teach primary school children at a school in Rangwasa near Rau. The school was adopted by YI-Indore. Students went on Sundays and introduced children to computer and internet.</p>
2010	<p>➤ <b>Deworming Tablets distribution to slum children 2010</b> – YI-IIPS net students volunteered to help YI members in a project of “Public Health” where they undertook distribution of deworming tablets to children in slum areas. Students also counseled those children and their parents towards maintaining hygiene.</p>
2011	<p>➤ <b>Session on Sustainable Urbanization, 21st December 2011</b> YI-IIPS net students attended a session on sustainable urbanization. Confederation of Indian Industry (CII) organized a Session on Sustainable Urbanization on 21st December 2011. The session delved in to the issues pertaining to Madhya Pradesh with emphasis onIndore and discussed the feasibility for implementation of some pilots like Industry led autonomous platform, Roshni – a President of India’s concept for creation of eco friendly sustainable habitats by empowering the communities, Traffic Management Solutions by leveraging technology and IBM’s concept of smarter cities. The session had presentations by eminent speakers and round table for brainstorming the local issues culminating with the drawing up of the road map for Indore.</p>
2011	<p>➤ <b>YI-Airtel Ideas Conclave on “Innovative use of 3G technology</b></p>

	<b>across new sectors- February 2011-</b>
<b>2012</b>	➤ <b>Union budget 2012-13 viewing session, Friday, 16 march 2012:</b> Students of YI-IIPS net were invited by confederation of indian industry (cii) in association with youngindians (YI) to attend a union budget viewing session. The session provided a platform to collectively discuss / analyse the implication of union budget from different groups and access its effect on the economy / industry of the state. The session will have industry representatives from different sectors, experts and media representatives.
<b>2012</b>	➤ <b>Learning session with Amb. Yogendra Kumar on August 8, 2012–</b> Lecture on India's Role in G20" addressed by Amb Yogendra Kumar at DCBS Indore
<b>2013</b>	➤ BNP Dewas Visit – YI Indore arranged an industry visit for all net students to Bank Note Press Dewas in <b>February 2013</b> . Students from IIPS got an opportunity to accompany. The visiting students then made a presentation to entire class on his visit.
<b>2013</b>	➤ <b>'Impact of Good Policies and Good Governance on Entrepreneurship'. 06 March 2013,</b> A session with Mr Bhagwat an early-stage investor and advisor to start-ups. He has personally invested in (and on the Board of) several companies in India. Has spent almost 10 years in venture capital (in UK). Prior to that, he spent several years in the Indian Foreign Service (IFS) and a year at Monitor Co in London. These days he spends most of his time on political activism. On the side, he also conducts workshops on Strategy, Innovation and Entrepreneurship.

### Annexure 3.1

#### Year Wise List of Publications by Faculty Members.

<b>International Institute of Professional Studies, DAVV, Indore</b>	
<b>Published Papers in Journals by Faculty Members during 2008-2013</b>	
2013	Karmarkar Yamini, An Empirical Study applying Chart Patterns to Indian Realty Market Crashes based on Predictive Efficiency " ,1. Pacific Business Review International, volume 5 issue 9 ,ISSN 0974 438X.,2013
2013	Sharma Jyoti, Managing cultural diversity through emotional intelligence",International Journal of Functional ManagementVol-1, Issue-1 ,ISSN 2319 -1406,2013
2013	Bagdare Shilpa, “Antecedents of Retail Customer Experience”,Journal of Marketing and Communication, 8 (3),ISSN: 0973-2330,2013pp.45-51
2013	Thakur Ramesh, User Behavior Analysis Using Alignment Based Grammatical Inference from Web Server Access Log,International Journal of Future Computer and Communication (IJFCC 2013) Vol.2 (6),ISSN: 2010-3751,2013pp 543-547
2013	Singhai Rahul, Integrating Markov Model with KNN Classification for Web Page Prediction,International Journal of Computer Applications,ISSN:0975-8887,2013pp.11-15
2013	Sitlani Manish, Online Shopping among Higher Education Students in Indore: A Factor Analysis Apporach,Indian Journal of MarketingVol. 43 (N0. 1) January 2013 ,ISSN No. 0973- 8703,2013
2013	Yasmin Shaikh,Tanwani S Interactive temporal Mining of Workflow Logs,International Journal of Engineering, Science & IT. Volume 2 Issue 1. ,ISSN 2319-5991,2013pp.62-70
2013	Bhati Anshu,Pandey Rahul and Kalwani Silky A Study of Factors Influencing Public Opinion on Social Networking Sites,International Journal of Functional Management, Issue 3, Vol 1.,ISSN 2319-1406,2013
2013	Patidar Suresh ,Malviya Richa Foreign Direct Investment, Domestic Investment and Economic Growth in India, Journal of Global Management Vol. 3 Issue 2 February 2013
2012	Vishal Soni,A.K.Sapre A Study of Socio-Economic Variables for Toothpaste Brands in Indore City,IJRCM Vol.II, Issue-XI (Nov, 2012),,2012
2012	Karmarkar Yamini, “A Study of Stock Market Crash in India using Trend Indicators",Pacific Business Review International, volume 5 issue 5 (November 2012) ,ISSN 0974 438X.,2012
2012	Lakhotia Neha,Karmarkar Yamini, Sarda Varun “Does Quality of Life of USA affect the Quality of Life of Emerging Economies?” ,Effulgence Journal of Rukmani Devi Institute of Advanced Studies, Vol. 10 Issue No. 2.,,2012

2012	Karmarkar Yamini,Karamchandani Musakan, Mantri Ashima "Exchange Rate and Macro-Economic Indicators: A Causal Study for India" ,Pacific Business Review International, vol 5 issue 3 (Sept. 2012),ISSN 0974 438X,2012
2012	Lakhotia Neha,Karmarkar Yamini, Sarda Varun "Does Economic Growth Ensure Life Satisfaction?: A Study of Emerging Economies", Arthashastra:, Indian Journal of Economics and Research, March April 2013, Vol2, No.2, ,ISSN 2278 –1811,2012
2012	Lakhotia Neha,Karmarkar Yamini, Sarda Varun "A study of Effect of Quality of Life of USA on the Quality of Life of BRIC economies", ,GNA Journal Of Management and Technology, VolVII, No.1 October 2012,,ISSN No-0974- 5726,2012
2012	Karmarkar Yamini, jain Prachi,""Business Cycle Stages And Human Capital Cost – An Empirical Study Of Service Sector Companies In India", International Journal Of Research In Commerce And Management, Volume No. 3 Issue No. 8 August 2012 , ISSN 0976-2183
2012	Chouksey Aradhana,Karmarkar Yamini "Awareness Of Financial Efficiency – A Flip Side Of MFI's",,South Asian Journal Of Marketing & Management Research, Volume 2, Issue 8 (August, 2012),ISSN 2249-877x,2012
2012	Agrawal Anurag,Karamchandani Muskan, Karmarkar Yamini "A Study of Causal Relationship between Trades, FDI & GDP: a case of India",Management Effigy, Vol 2 Issue II ,ISSN-2249 –1643,2012
2012	Sharma Jyoti, "Managing cultural diversity in Competitive environment", ,Anvesh-Issue 1, Vol-1 Jan-Dec, 2012,ISSN 2278-7712 ,2012
2012	Jain Kapil, Assimilation between Bond Market and Stock Market,Global Journal of Management and Business Research, Vol. 12(20),Online ISSN: 2249-4588 & Print ISSN: 0975-5853,201243-54
2012	Jain Kapil, Microfinance in India- A Study,Sustaining Competitive Advantage through Value Creation,ISBN: 978-93-80834-54-2 ,201214-20
2012	Mr Arpit Verma,Nema Geeta Effectiveness of Mobile Marketing over various traditional media channels ,Asian Journal Of Research In Business Economics And Management, Haryana Volume 2 /Issue 1 /Jan 2012,ISSN : 2249-7307,201241286
2012	Nema Geeta,S Parwani, Mr Franklin Manuel Investigate the problems and study the Perception of NGO's towards CSR,Abhinav Journal of Commerce and management Bombay Volume1,issue III ,ISSN No.-2277-1166,2012131-141
2012	'Geeta Nema, Dhanshree Nagar,"Impact of Sales Promotion Techniques on Consumer Buying Decision With Respect to Personal Care Products Among College Teachers of Indore",ARASH: A Journal of ISMDR, Listed in Cambell's Directory, USA, Ulrich's Periodicals Directory, USA. January 2012, Vol. 2, No. 1"
2012	Nema Geeta, Brute Branding V/S Brand harmony,Indore Manager magazine on the theme" Branding-an investment or expense? Volume XXV/Issue 11/ October 2012 ,ISSN No. 2278-7852,201216-18
2012	Bagdare Shilpa, "Managing Employee Effectiveness for Retail Customer Experience",Asia Pacific Marketing Review, 1 (1),ISSN: 2277-2057,201298-106

2012	Bhatia Navneet Kaur, Kumar Prerna “Elements of Social Advertising and its Linkage with Brand Image: A Conceptual Study, Management Research Journal -Prabandhan & Taqniki Vol.6/Aug 2012, ISSN No. 0974-8563 ,2012131-135
2012	Shrivastava Vivek, Algorithms to Improve Resource Utilization and Request Acceptance rate in IaaS Cloud Scheduling, International Journal of Advanced networking and Application 3.5 (2012),,20121367-1374
2012	Jain Pooja, Expectancy Disconfirmation in Service Quality: Study of a Nationalized Bank ,Journal of Management Prudence, Volume III Issue I, ISSN: 0975-8496,201263-75
2012	Nema Arpit, Naresh Dembla, Ms. Kratika Neema, Ms. Swati Sood “Impact of Online Shopping on Consumer perspective: Empirical analysis in Indore City”, Prabandhan & Taqniki Management Research Journal August 2012/ Vol. 6, ISSN No. 0974-8563,2012304-309
2012	Nema Arpit, Conceptual Study to Understand the E-governance Prestige Values Associated with Nagar Nigam, Listed & Indexed International Global Research Analysis Multi-Subject Journal Volume 1, Issue 3, ISSN No. 2277-8160,201254-56
2012	Parwani Sujata, Tarun Patidar and Jay Singh “Consumer Behaviour & Attitudes Towards Soft drinks, Prabandh & Taqniki Vol. 6, ISSN No. 0974-8563, Pg.208.
2012	Kumar Prerna, Bhatia Navneet Kaur HR Interventions for Managing Urban Migration Issues in Organizations,, Prabandhan & Taqniki, ,Vol.6 Aug2012, ISSN No. 0974-8563,2012pp.284-289
2012	Dembla ,Naresh Impact of online shopping on consumer perspective: Empirical analysis in Indore., Prabandhan & Taqniki, ,Vol.6 Aug2012, ISSN No. 0974-8563,2012pp.304-309
2012	Dembla ,Naresh Review of Factors affecting Growth of e- Commerce, Management Effigy, Vol III Issue I ,ISSN-2249 –1643,2012pp.50-65
2012	Sharma Jyoti, Bhati Anshu Emotional Intelligence and Conflict Management among Employees, Indo Asian Journal of Advanced Management, Vol. 1, Issue 1., ISSN : 2250-1266, Jan-June,2012pp.80-85
2012	Dongre Jugendra, Designing and Managing the Supply Chain using Fuzzy Logic Approach, IJCA Special Issue on Issues and Challenges in Networking, Intelligence and Computing Technologies ICNICT(5):4-7, November 2012, ISSN:0975-8887,2012pp.4-6
2012	Dongre Jugendra, Application of fuzzy data mining in the prediction of business trends, International Journal of Computer Science and System Analysis, Vol. 6, No. 2, July-December 2012, ISSN:0973-7448,2012pp.115-119
2012	Malviya Surendra, Factors Affecting Visitor’s interest towards financial Portals, Review of Business and Technology Research Vol.5, no.1, 2012, ISSN:1941-9414,2012pp.273-279
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2008	Singh Preeti, Issues and Challenges in Mobile Banking in India: A Customer’s Perspective,International journal of research in COMMERCE, IT & MANAGEMENT ,ISSN 2231 – 5756,

### Annexure-III

**Faculty serving as members of steering committees of international conferences recognized by reputed organizations / societies;**

<b>Name of the Faculty</b>	<b>Members of;</b>
Dr. Yamini Karmarkar	Member of Organizing Committee of 22 <sup>nd</sup> International Management Conclave, January 2013, Organised by Indore Management Association
Dr. Kapil Jain	CSNT 2012 MIR Labs, Rajkot, from 11-13 May 2012
	CICN 2012 GLA University Mathura, 3-5 November, 2012.
	CSNT 2013 MIR Labs, Gwalior, from 6-8 April 2012

### (Annexure 3.1.5)

Details of workshops/ training programmes/ sensitization programmes conducted by the department to promote a research culture on campus

**Name of the Event** : Two days Workshop on “Managerial Application of MS Excel”

**Type of Event** : Research assisted training workshop

**Date & Time** : 10:30 AM to 05:00 PM during to 30/01/2012 to 31/01/2012

**Session Experts:**

- Dr. Yamini Karmarkar
- Dr. Kapil Jain
- Mr. Vivek Shrivastava
- Mr. Sanjay Narsighani
- Ms. Yasmin Shaikh

**Participants** : PG students from MBA programs.

**Brief Description**

As one of the most used computer software programs for businesses today, mastering Microsoft Excel is an important skill that students of MBA should have. It is used for matching and analyzing cost. All businesses rely on some form of number system to keep track of merchandise, customer service surveys, stocks and employees. A system of accounting is used to keep records of employees, merchandise, materials, and all aspects that have to do with that business. The need for excel falls in the category of this need to keep the flow of the business.

**Coordinator / Organizer: Dr. Yamini Karmarkar and Dr. Kapil Jain**



### Annexure 3.4.5

Ph.D. scholars guided per faculty during the last four years

1	Vishal Soni, Indore	Dr. Anand Sapre, Indore	A Study Of Dimensions Of Attitudinal Brand Loyalty	15/12/2012
2	Mr. Amit Nagpal, Hariyana	Dr. Anand Saprey, Indore	"A Study Of Preferences Of Audience For News Channels."	10/3/2010
3	Mr. Sandeep Singh, Indore	Dr. Anand Sapre, Indore	Study The Effectiveness Of Anthopomorphized Depiction Of Products In Advertisement.	14/7/2010
4	Sandeep Tare, Indore	Dr. Anand Sapre, Indore	Study Of Business Strategies Of Small Scale Pharmaceutical Units	13/8/2010
5	Vivek Sapru, Indore	Dr. Anand Sapre, Indore	A Study Of Changing Gender Roles In Advertising In India	17/9/2010
6	Shailesh Danani, Indore	Dr. Anand Sapre, Indore	A Comparative Study Of Business Innovation Strategies Of Nmcs And Indan Corporates	10/11/2010
7	Aparna Khare,	Dr. B.K. Tripathi,	A Comparative Study Of Rural And Urban Customers Towards Fmcc Advertisements	2/6/2011
8	Shivangi Khandelwal,	Dr. B.K. Tripathi,	Nature And Management Of Organizational Conflict In I.T. Industry:A Case Study	9/8/2010
9	Kshama Ganjiwale,	Dr. B.K. Tripathi,	A Study Of Factors Associated With Faculty Retention In Management Institutions	5/8/2010
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